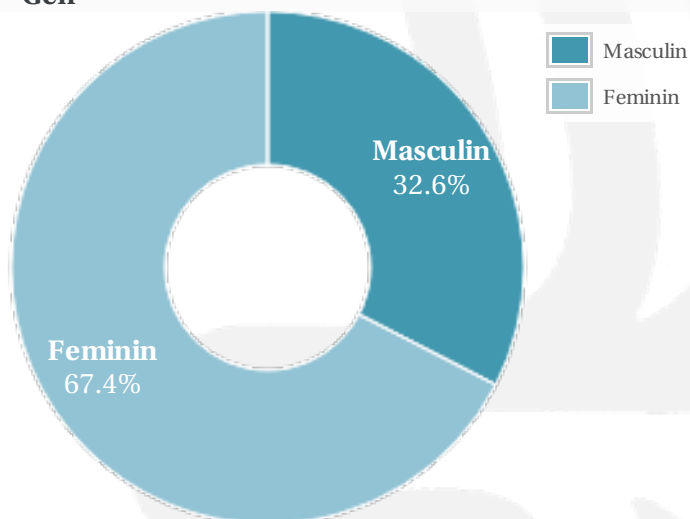


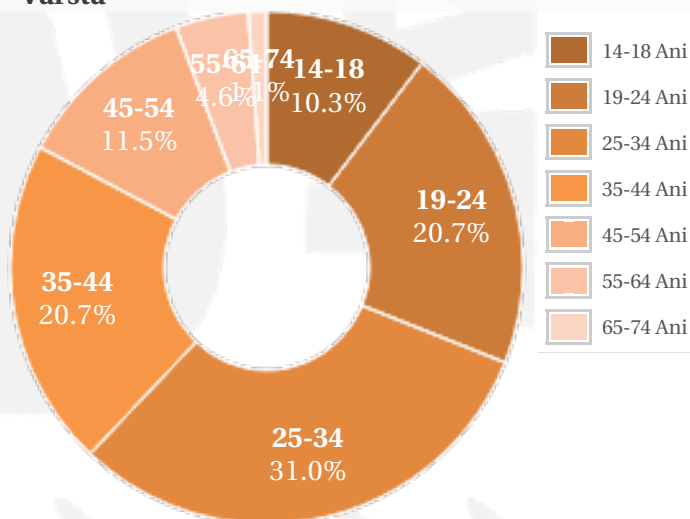
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Profil general Gen Varsta Categorie sociala ESOMAR

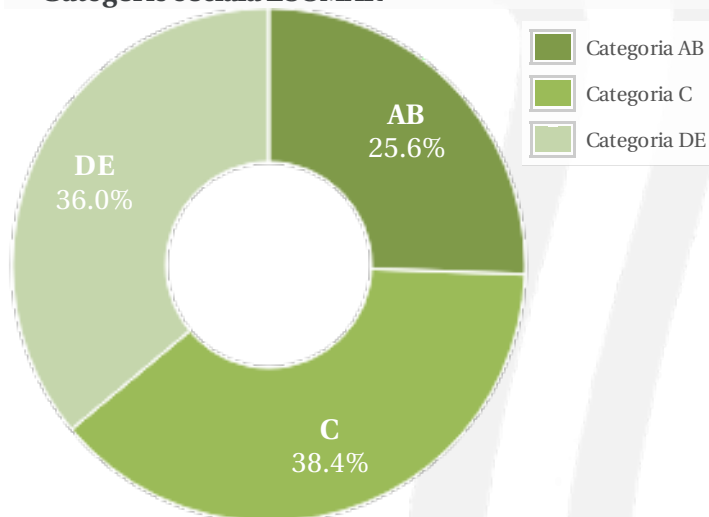
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 Ianuarie 2020

Grup	Grup tinta	Vizitatori pe Saptamana (VpS)		Index afinitate
		Mii persoane	Structura (%)	
Gen	Masculin	28	32.2	64
	Feminin	58	67.8	135
Varsta	14-18 Ani	9	10.3	223
	19-24 Ani	18	20.4	139
	25-34 Ani	27	31.8	132
	35-44 Ani	18	20.3	80
	45-54 Ani	10	11.2	67
	55-64 Ani	4	4.7	43
	65-74 Ani	1	1.3	31
Categorii sociale ESOMAR	Categoria AB	22	25.6	78
	Categoria C	33	38.1	106
	Categoria DE	31	36.4	114