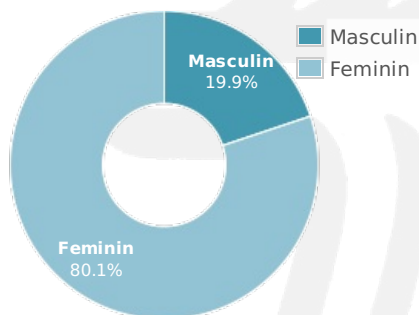


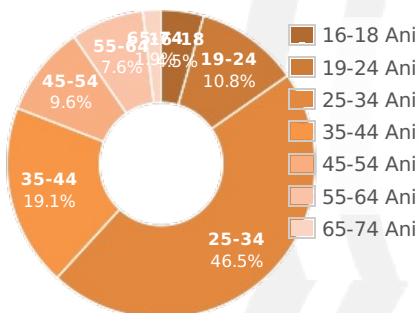
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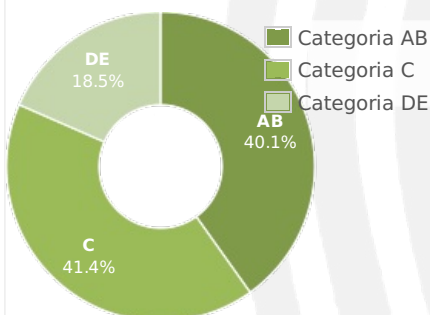
### Gen



### Varsta



### Categorie sociala ESOMAR



**Profil audienta: 1-31 Decembrie 2021**

<b>Grup</b>	<b>Grup tinta</b>	<b>Vizitatori pe Luna (VpL)</b>		<b>Index afinitate</b>
		<b>Mii persoane</b>	<b>Structura (%)</b>	
Total	Total	156	100	100
Gen	Masculin	31	20.2	40
	Feminin	125	79.8	159
Varsta	16-18 Ani	7	4.3	91
	19-24 Ani	17	11.1	81
	25-34 Ani	73	46.4	190
	35-44 Ani	30	19.2	75
	45-54 Ani	15	9.3	55
	55-64 Ani	12	7.7	69
	65-74 Ani	3	1.9	50
Categorii sociale ESOMAR	Categoria AB	63	40.1	144
	Categoria C	65	41.4	114
	Categoria DE	29	18.4	50