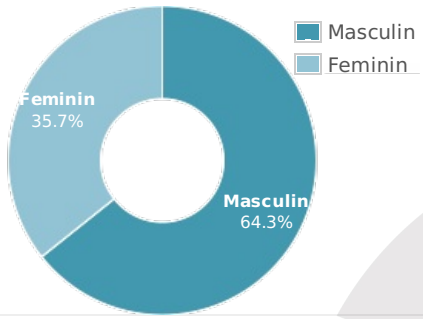
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categorie: Stiri si analize

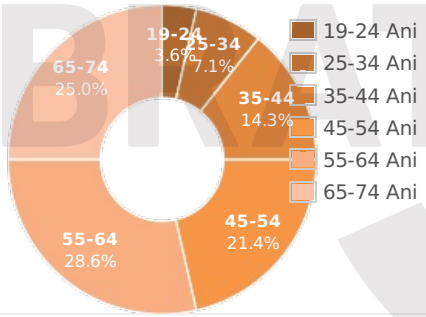
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Departament Publicitate:	**-**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

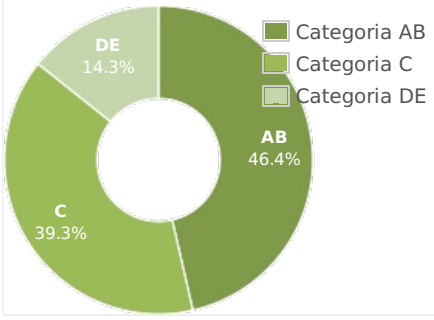
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Octombrie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	27	100	100
Gen	Masculin	18	64.2	133
	Feminin	10	35.8	69
Varsta	16-18 Ani	-	1.5	38
	19-24 Ani	1	3.1	26
	25-34 Ani	2	5.9	28
	35-44 Ani	4	15.4	67
	45-54 Ani	6	20.3	91
	55-64 Ani	8	27.6	223
	65-74 Ani	7	26.3	368
Categorie sociala ESOMAR	Categoria AB	13	47.1	179
	Categoria C	11	38.7	142
	Categoria DE	4	14.2	30

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