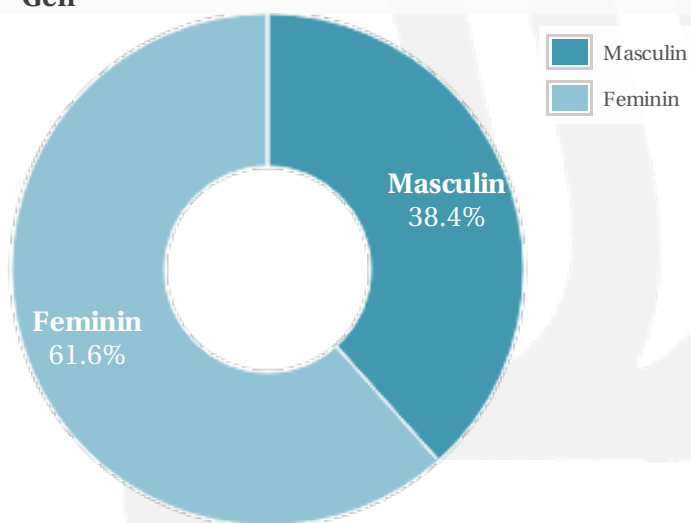


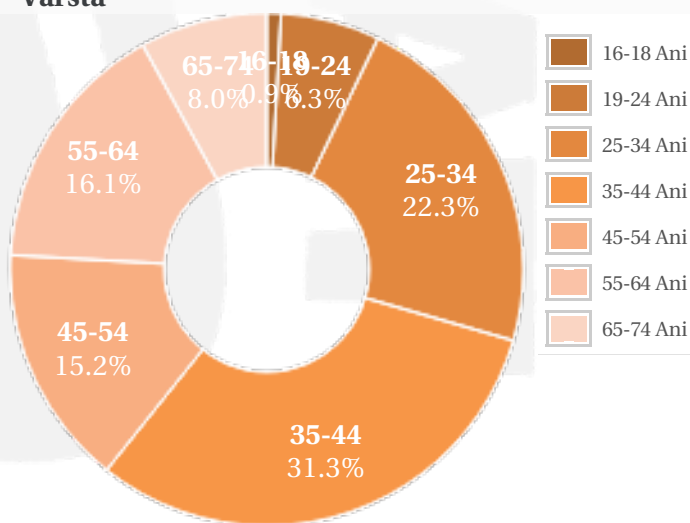
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Profil general Gen Varsta Categorie sociala ESOMAR

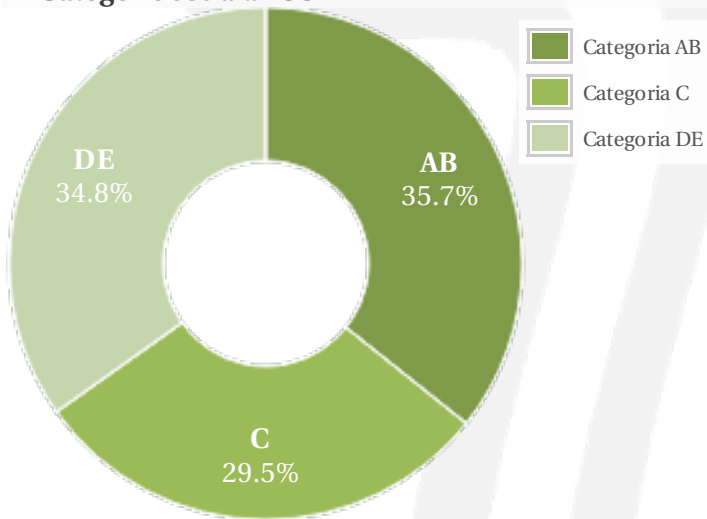
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-30 Iunie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	112	100	100
Gen	Masculin	43	38.5	77
	Feminin	69	61.5	122
Varsta	16-18 Ani	1	0.8	17
	19-24 Ani	7	5.9	42
	25-34 Ani	25	22.1	90
	35-44 Ani	35	31.8	125
	45-54 Ani	17	15.2	89
	55-64 Ani	18	16.2	145
	65-74 Ani	9	8	215
Categorii sociale ESOMAR	Categoria AB	40	36	129
	Categoria C	33	29.3	81
	Categoria DE	39	34.6	95