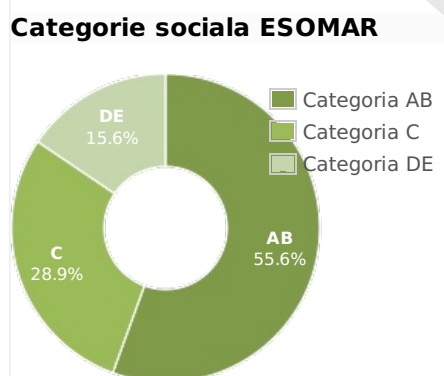
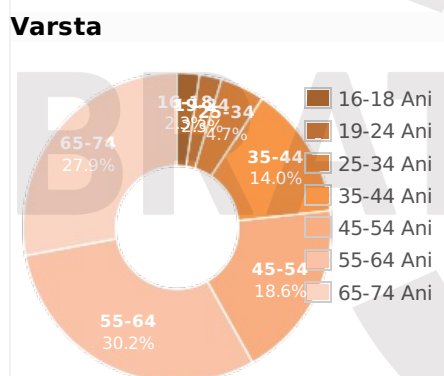
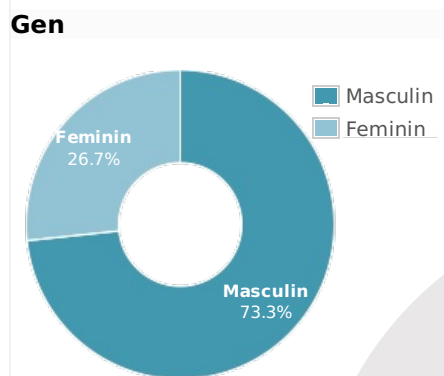


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Departament Publicitate: -

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- [Varsta](#)
- [Categorii sociale ESOMAR](#)



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET

Profil audienta: 1-30 Aprilie 2023

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	45	100	100
Gen	Masculin	33	73.4	151
	Feminin	12	26.6	51
Varsta	16-18 Ani	1	3.3	70
	19-24 Ani	1	2.9	27
	25-34 Ani	2	4.9	24
	35-44 Ani	6	12.7	56
	45-54 Ani	8	18.8	82
	55-64 Ani	13	30.1	232
	65-74 Ani	12	27.3	430
Categorie sociala ESOMAR	Categoria AB	25	54.9	215
	Categoria C	13	29.6	121
	Categoria DE	7	15.5	30

