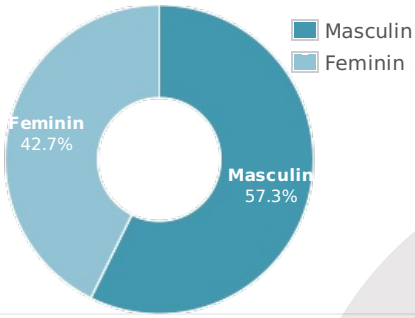
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categorie: Stiri si analize

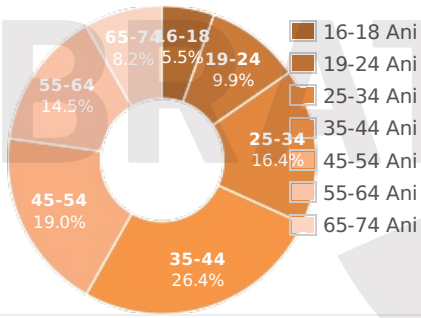
Contractor SATI:	**Ringier Romania SRL**
Director General:	**Andrei Bereanda**
Reprezentant BRAT:	**Andrei Bereanda**
Adresa	**Bd. Dimitrie Pompeiu, nr. 9-9A, Iride Business Park, corp B2B, Sector 2, Bucuresti**
Telefon:	**021-20.30.800;021-20.93.400**
E-mail:	**andrei.bereanda@ringier.ro**
Regie Publicitate:	**Thematic Digital SRL**
Departament Publicitate:	**Mihaela Stanculescu**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

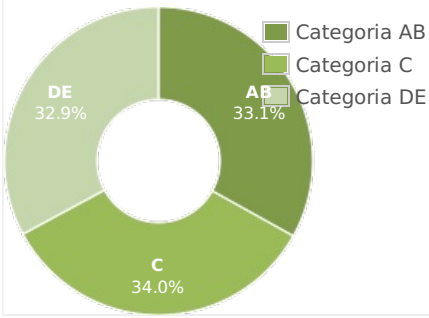
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Decembrie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	936	100	100
Gen	Masculin	537	57.3	112
	Feminin	400	42.7	86
Varsta	16-18 Ani	51	5.5	125
	19-24 Ani	93	10	69
	25-34 Ani	153	16.4	66
	35-44 Ani	247	26.3	103
	45-54 Ani	178	19	114
	55-64 Ani	136	14.6	132
	65-74 Ani	77	8.2	236
Categorie sociala ESOMAR	Categoria AB	310	33.1	114
	Categoria C	319	34	95
	Categoria DE	308	32.8	92

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