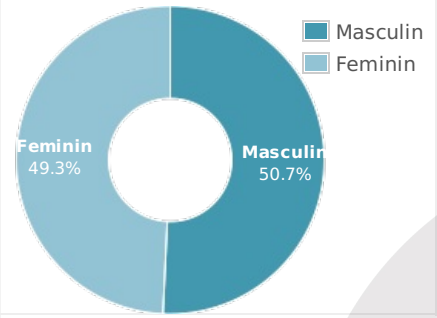
www.ziardecluj.ro

categorie: Stiri si analize locale

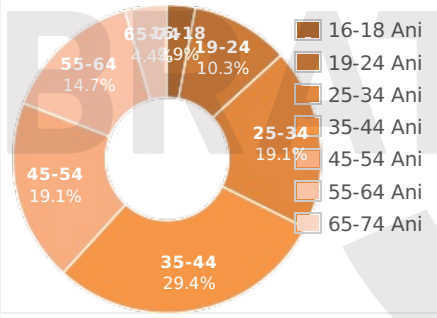
Editor:	**Pagina Ciudatului SRL**
Contractor SATI:	**Pagina Ciudatului SRL**
Director General:	**Mihaela Tamas**
Reprezentant BRAT:	**Mihaela Tamas**
Adresa	**Cluj-Napoca, Str. Caisului nr.36, jud Cluj**
Telefon:	**-**
E-mail:	**mihaela@imagistica.com**
Regie Publicitate:	**-**
Departament Publicitate:	**-**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

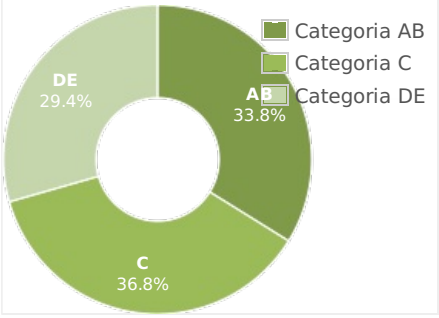
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Octombrie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	67	100	100
Gen	Masculin	34	50.4	100
	Feminin	33	49.6	99
Varsta	16-18 Ani	2	2.7	55
	19-24 Ani	7	10	72
	25-34 Ani	13	20	82
	35-44 Ani	20	29.6	115
	45-54 Ani	13	19.7	115
	55-64 Ani	10	14.2	125
	65-74 Ani	3	3.7	100
Categorie sociala ESOMAR	Categoria AB	23	33.9	122
	Categoria C	25	36.7	101
	Categoria DE	20	29.4	80

SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT