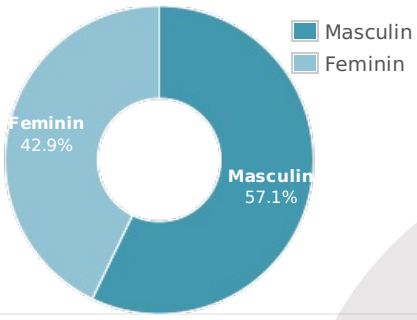
www.ziardecluj.ro

categorie: Stiri si analize locale

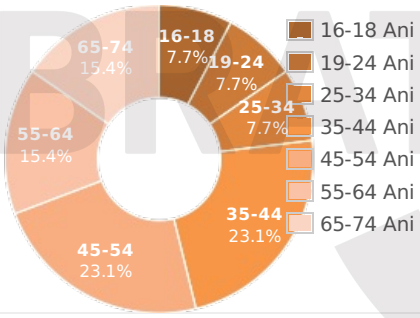
Editor:	**Pagina Ciudatului SRL**
Contractor SATI:	**Pagina Ciudatului SRL**
Director General:	**Mihaela Tamas**
Reprezentant BRAT:	**Mihaela Tamas**
Adresa	**Cluj-Napoca, Str. Caisului nr.36, jud Cluj**
Telefon:	**-**
E-mail:	**mihaela@imagistica.com**
Regie Publicitate:	**-**
Departament Publicitate:	**-**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

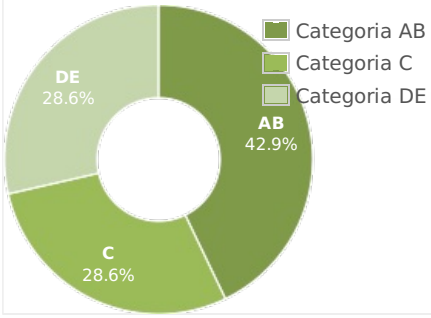
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Decembrie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	14	100	100
Gen	Masculin	8	57.3	115
	Feminin	6	42.7	84
Varsta	16-18 Ani	1	6	115
	19-24 Ani	1	8.6	85
	25-34 Ani	1	10.2	51
	35-44 Ani	3	24.1	103
	45-54 Ani	3	20.5	92
	55-64 Ani	2	16.2	127
	65-74 Ani	2	14.4	224
Categorie sociala ESOMAR	Categoria AB	6	45.5	174
	Categoria C	4	28.4	102
	Categoria DE	4	26.1	56

SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT