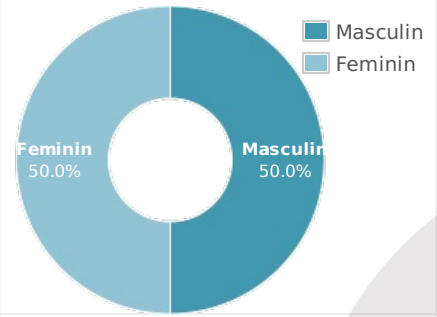
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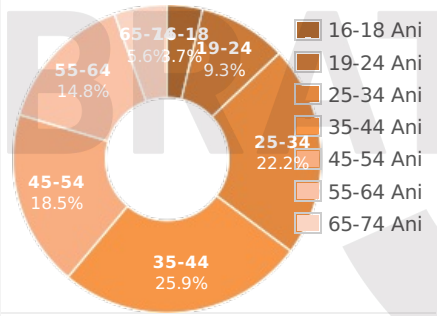
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- Gen
- Varsta
- Categorie sociala ESOMAR

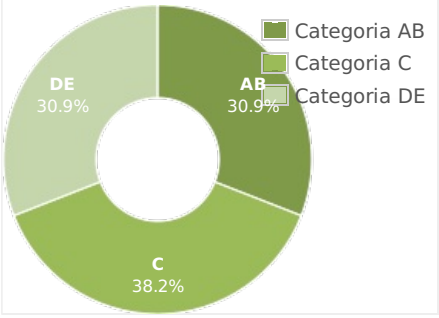
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-30 Iunie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	55	100	100
Gen	Masculin	27	49.9	97
	Feminin	27	50.1	102
Varsta	16-18 Ani	2	3.6	81
	19-24 Ani	5	9.7	67
	25-34 Ani	12	21.1	84
	35-44 Ani	14	26.1	102
	45-54 Ani	10	19.1	115
	55-64 Ani	8	15.1	139
	65-74 Ani	3	5.3	152
Categorie sociala ESOMAR	Categoria AB	17	30.9	106
	Categoria C	21	37.8	103
	Categoria DE	17	31.4	90

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