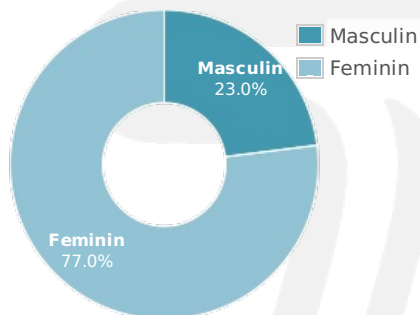


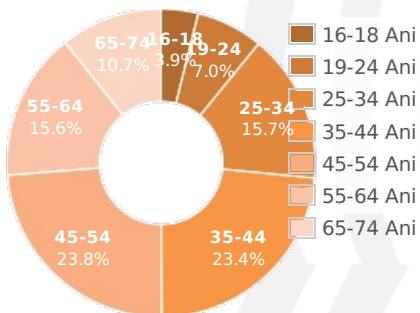
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- [Gen](#)
- [Varsta](#)
- [Categorii sociale ESOMAR](#)

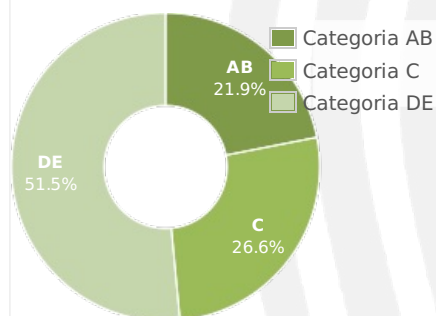
## Gen



## Varsta



## Categorii sociale ESOMAR



**Profil audienta: 1-31 Mai 2022**

<b>Grup</b>	<b>Grup tinta</b>	<b>Vizitatori pe Luna (VpL)</b>		<b>Index afinitate</b>
		<b>Mii persoane</b>	<b>Structura (%)</b>	
Total	Total	1008	100	100
Gen	Masculin	232	23	47
	Feminin	776	77	150
Varsta	16-18 Ani	39	3.8	79
	19-24 Ani	71	7.1	64
	25-34 Ani	158	15.7	76
	35-44 Ani	236	23.4	97
	45-54 Ani	240	23.8	108
	55-64 Ani	157	15.5	132
	65-74 Ani	108	10.7	167
Categorii sociale ESOMAR	Categoria AB	221	21.9	95
	Categoria C	268	26.6	92
	Categoria DE	519	51.4	106