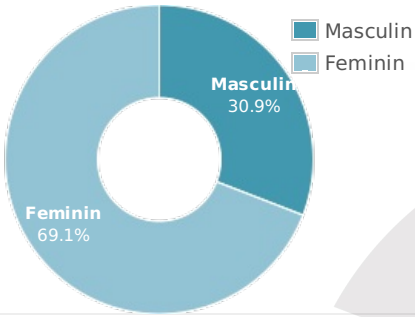
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categorie: Celebritati si stiri de divertisment

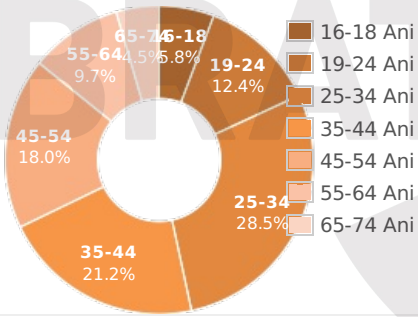
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- Varsta
- Categorie sociala ESOMAR

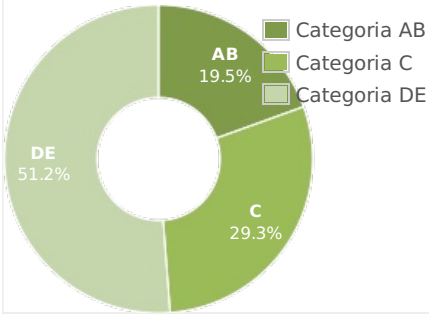
Gen



Varsta



Categorie sociala ESOMAR



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STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Mai 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	713	100	100
Gen	Masculin	220	30.9	61
	Feminin	493	69.1	138
Varsta	16-18 Ani	41	5.8	122
	19-24 Ani	88	12.4	90
	25-34 Ani	203	28.5	116
	35-44 Ani	151	21.2	83
	45-54 Ani	128	18	106
	55-64 Ani	69	9.6	86
	65-74 Ani	32	4.5	120
Categorie sociala ESOMAR	Categoria AB	139	19.5	70
	Categoria C	209	29.3	81
	Categoria DE	365	51.2	141

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