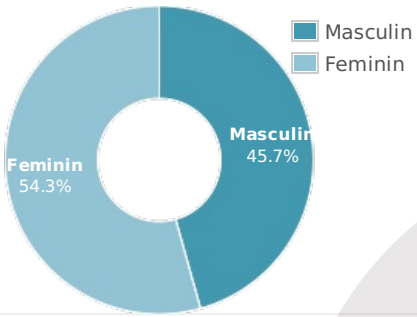
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categorie: Stiri si analize locale

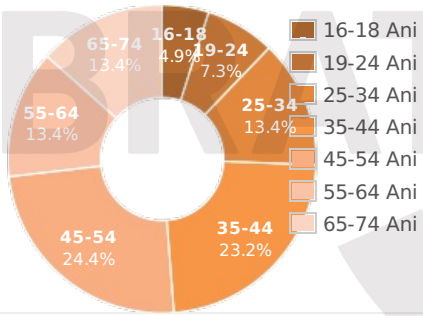
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- Gen
- Varsta
- Categorie sociala ESOMAR

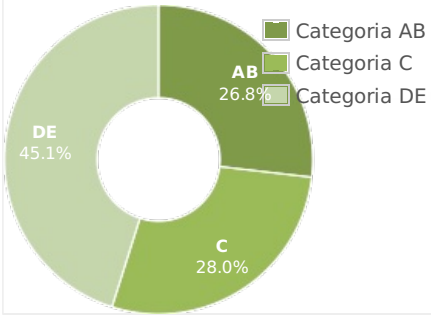
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-30 Aprilie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	81	100	100
Gen	Masculin	37	45.7	93
	Feminin	44	54.3	106
Varsta	16-18 Ani	4	4.9	100
	19-24 Ani	6	7.3	66
	25-34 Ani	11	13.8	67
	35-44 Ani	19	23.1	96
	45-54 Ani	20	24.1	110
	55-64 Ani	11	13.8	117
	65-74 Ani	11	13.1	205
Categorie sociala ESOMAR	Categoria AB	22	26.6	115
	Categoria C	23	28.1	97
	Categoria DE	37	45.3	94

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