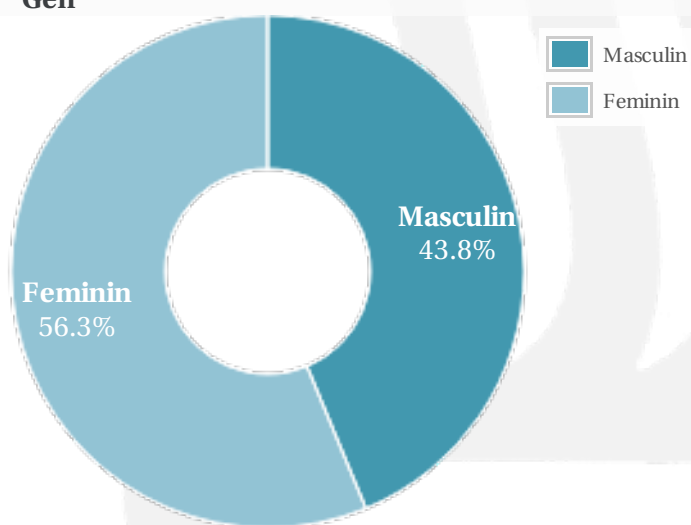


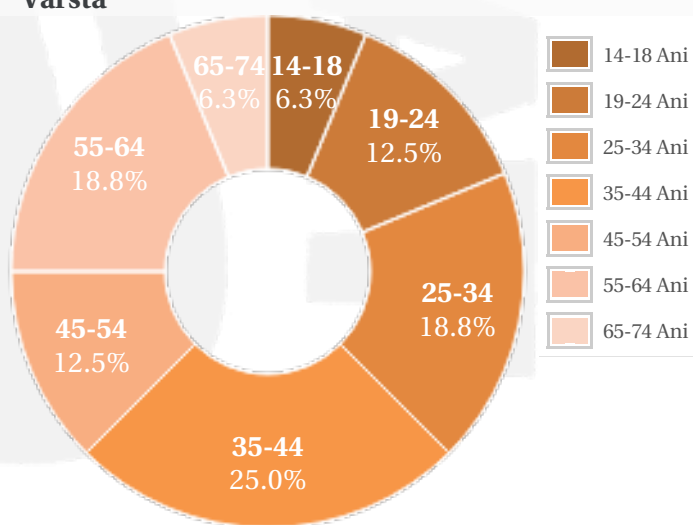
Contractor SATI:	All Media Company
Director General:	Doina-Stefania Ursica
Reprezentant BRAT:	Doina-Stefania Ursica
Adresa	Bucuresti, Str. Tintasului nr. 21, Et. 2, Sector 1
Telefon:	021-222.69.72
E-mail:	doina.ursica@allmediacompany.ro
Regie Publicitate:	-
Departament Publicitate:	-

Profil general Gen Varsta Categorie sociala ESOMAR

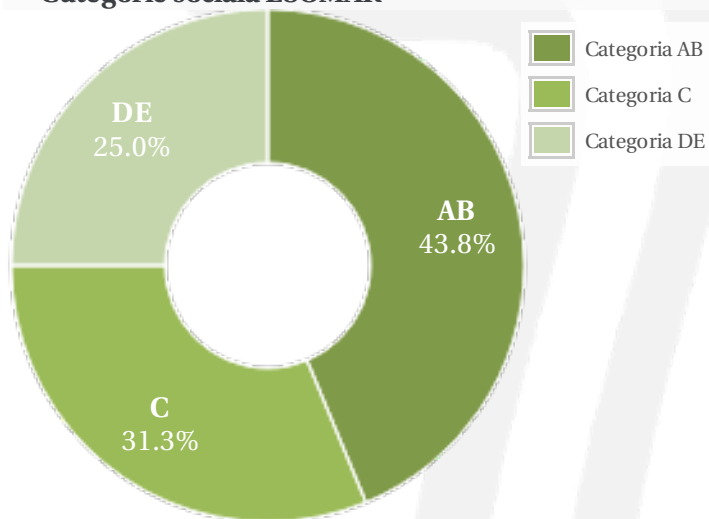
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 August 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	16	100	100
Gen	Masculin	7	43.4	85
	Feminin	9	56.6	115
Varsta	14-18 Ani	1	7.1	163
	19-24 Ani	2	10.4	72
	25-34 Ani	3	18.3	73
	35-44 Ani	4	26.1	102
	45-54 Ani	2	14.9	89
	55-64 Ani	3	16.5	149
	65-74 Ani	1	6.7	191
Categorii sociale ESOMAR	Categoria AB	7	43.9	151
	Categoria C	5	32.5	91
	Categoria DE	4	23.6	66