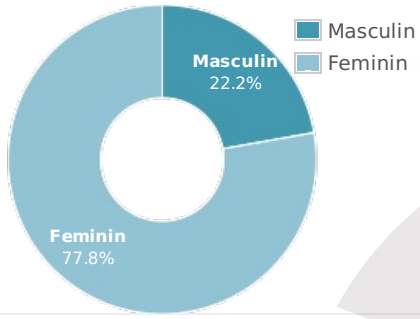
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categorie: Familie & copii

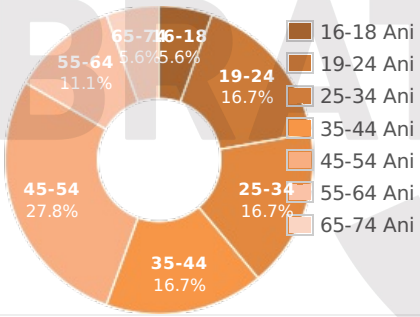
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- Gen
- Varsta
- Categorie sociala ESOMAR

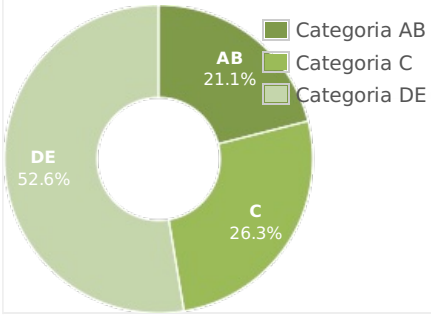
Gen



Varsta



Categorie sociala ESOMAR



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Profil audienta: 1-31 Mai 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	18	100	100
Gen	Masculin	4	24.9	50
	Feminin	14	75.1	147
Varsta	16-18 Ani	1	7.7	160
	19-24 Ani	3	15.6	143
	25-34 Ani	3	17.9	87
	35-44 Ani	3	17.7	73
	45-54 Ani	5	28.4	129
	55-64 Ani	2	8.7	74
	65-74 Ani	1	3.9	61
Categorie sociala ESOMAR	Categoria AB	4	20.8	90
	Categoria C	5	25.5	88
	Categoria DE	10	53.7	111

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