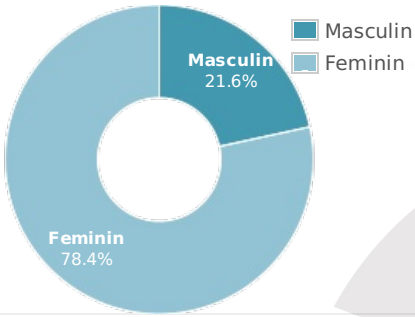
www.superbebe.ro

categorie: Familie & copii

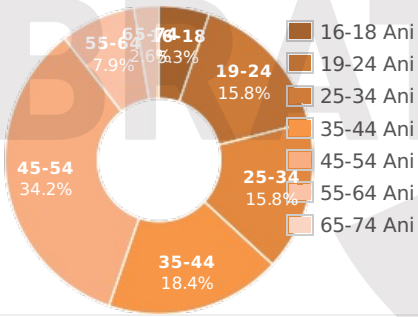
Editor:	**All Media Company SRL**
Contractor SATI:	**All Media Company SRL**
Director General:	**Doina-Stefania Ursica**
Reprezentant BRAT:	**Doina-Stefania Ursica**
Adresa	**Bucuresti, Calea Floreasca nr. 169, etaj 6, camera 1, cladirea IPA, Sector 1**
Telefon:	**021-222.69.72**
E-mail:	**doina.ursica@allmediacompany.ro**
Regie Publicitate:	**-**
Departament Publicitate:	**-**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

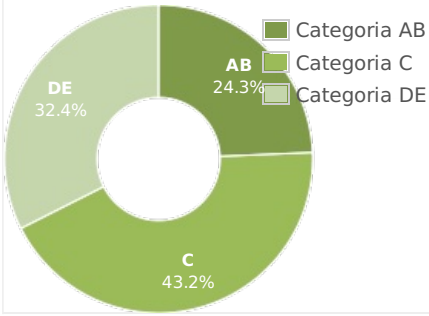
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Decembrie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	37	100	100
Gen	Masculin	8	20.4	40
	Feminin	29	79.6	162
Varsta	16-18 Ani	2	4.6	106
	19-24 Ani	6	15	104
	25-34 Ani	6	15.1	60
	35-44 Ani	7	18.7	73
	45-54 Ani	13	36.4	219
	55-64 Ani	3	8.5	77
	65-74 Ani	1	1.6	47
Categorie sociala ESOMAR	Categoria AB	9	24.3	83
	Categoria C	16	42.9	120
	Categoria DE	12	32.9	92

SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT