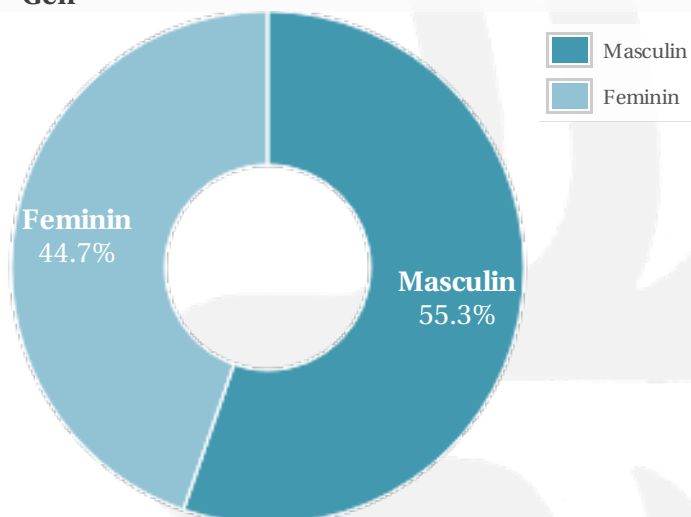


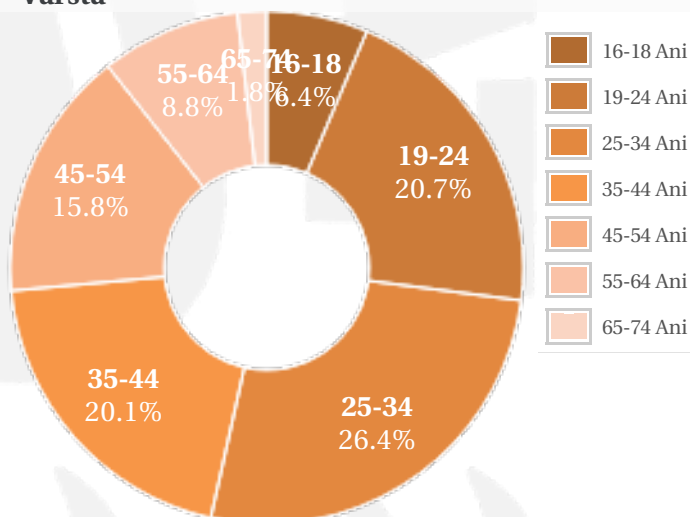
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Profil general Gen Varsta Categorie sociala ESOMAR

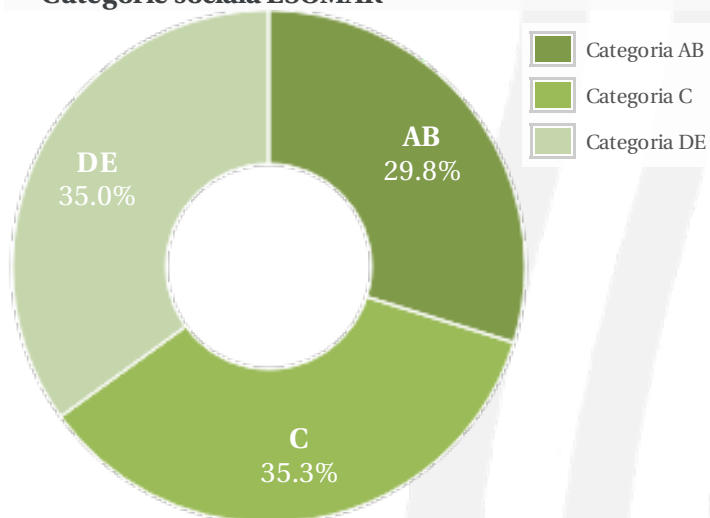
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 Octombrie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	330	100	100
Gen	Masculin	182	55.3	110
	Feminin	147	44.7	89
Varsta	16-18 Ani	21	6.4	135
	19-24 Ani	68	20.6	149
	25-34 Ani	87	26.4	108
	35-44 Ani	66	20.2	78
	45-54 Ani	52	15.8	92
	55-64 Ani	29	8.7	77
	65-74 Ani	6	1.7	47
Categorii sociale ESOMAR	Categoria AB	98	29.8	107
	Categoria C	116	35.2	97
	Categoria DE	115	34.9	95