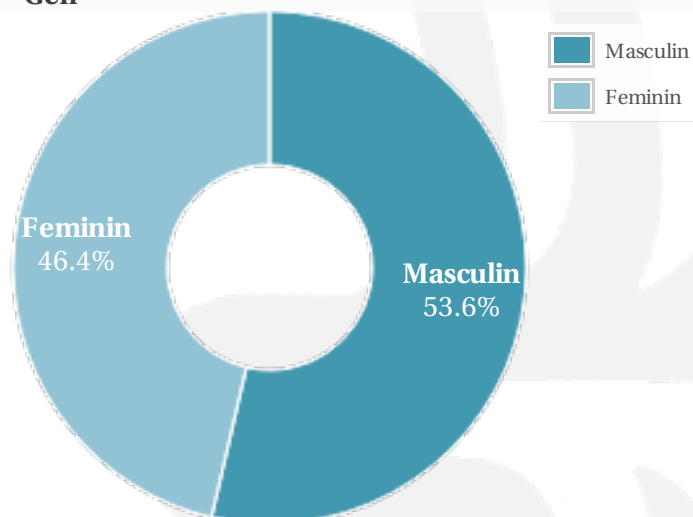


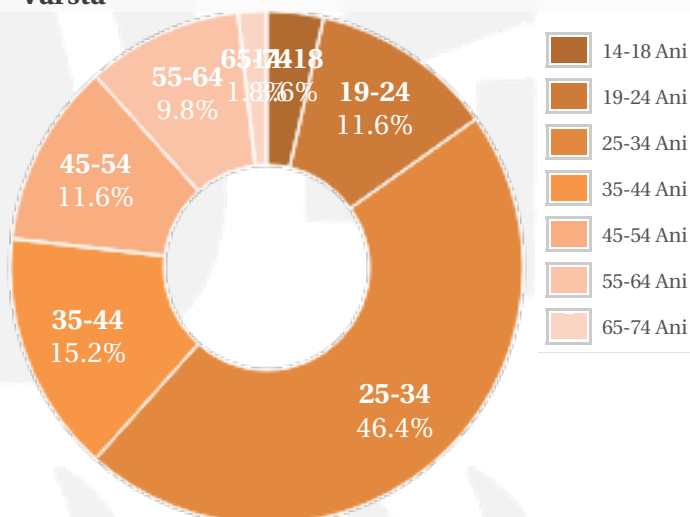
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Profil general Gen Varsta Categorie sociala ESOMAR

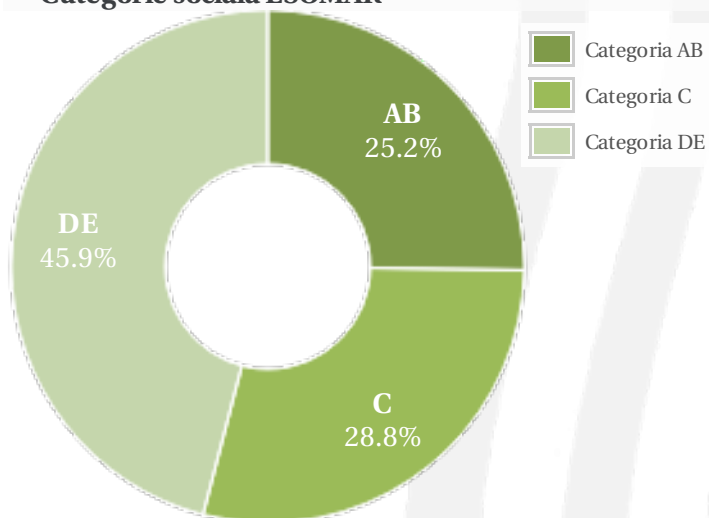
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 Octombrie 2019

Grup	Grup tinta	Vizitatori pe Saptamana (VpS)		Index afinitate
		Mii persoane	Structura (%)	
Gen	Masculin	59	53.7	106
	Feminin	51	46.3	93
Varsta	14-18 Ani	4	3.2	72
	19-24 Ani	13	11.5	77
	25-34 Ani	52	47.1	187
	35-44 Ani	17	15	59
	45-54 Ani	13	11.5	70
	55-64 Ani	11	9.6	91
	65-74 Ani	2	2.2	61
Categorii sociale ESOMAR	Categoria AB	28	25.5	81
	Categoria C	32	28.7	79
	Categoria DE	51	45.8	139