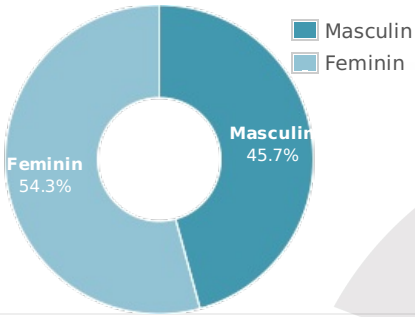
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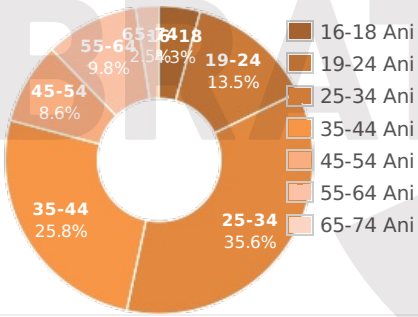
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

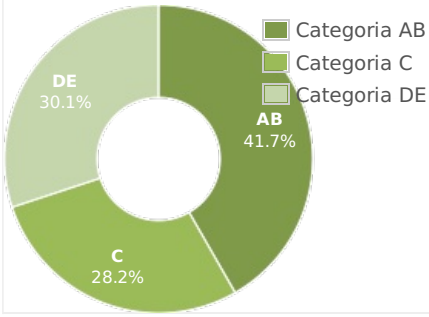
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Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-31 Ianuarie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	164	100	100
Gen	Masculin	75	45.9	91
	Feminin	89	54.1	108
Varsta	16-18 Ani	7	4.1	88
	19-24 Ani	22	13.6	93
	25-34 Ani	58	35.6	149
	35-44 Ani	42	25.7	101
	45-54 Ani	14	8.8	53
	55-64 Ani	16	10	92
	65-74 Ani	4	2.2	53
Categorie sociala ESOMAR	Categoria AB	68	41.5	128
	Categoria C	46	28.3	79
	Categoria DE	49	30.2	94

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