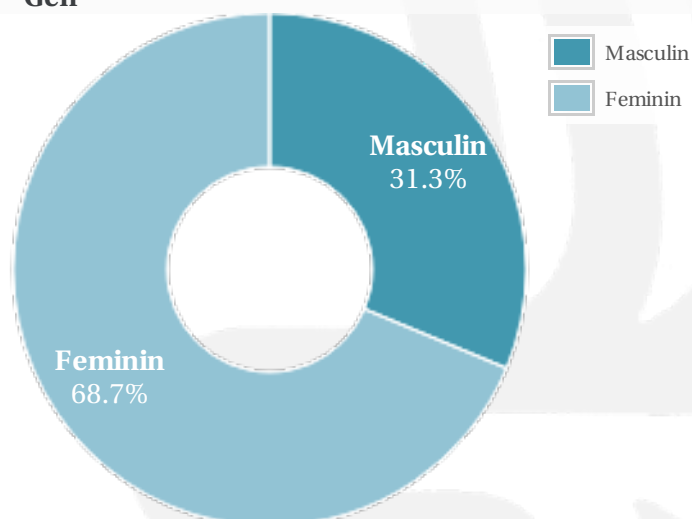


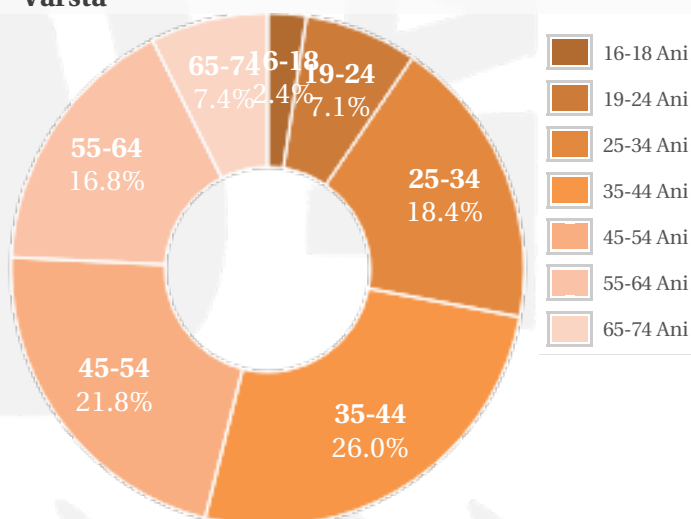
Editor:	Press Media Electronic SRL
Contractor SATI:	Press Media Electronic SRL
Director General:	Crisan Rudolf Andreescu
Reprezentant BRAT:	Val Vilcu
Adresa	Piata Presei Libere, nr. 1. Corp D1, Etaj 6, Cam. 22-23, 52-53-54, Sector 1
Telefon:	031-432.85.88
E-mail:	valvilcu@yahoo.com
Regie Publicitate:	-
Departament Publicitate:	Elena Cristian

Profil general Gen Varsta Categorie sociala ESOMAR

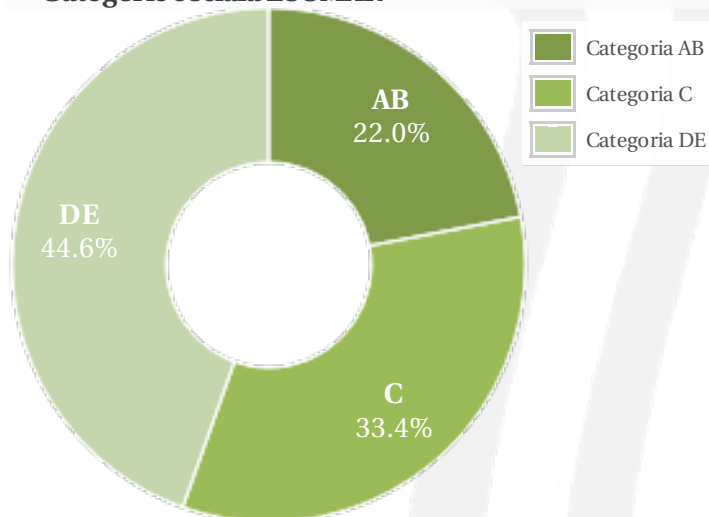
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-30 Septembrie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	700	100	100
Gen	Masculin	219	31.3	62
	Feminin	481	68.7	137
Varsta	16-18 Ani	17	2.4	51
	19-24 Ani	50	7.1	51
	25-34 Ani	129	18.4	75
	35-44 Ani	182	26	102
	45-54 Ani	153	21.8	128
	55-64 Ani	118	16.8	150
	65-74 Ani	52	7.5	201
Categorii sociale ESOMAR	Categoria AB	154	22.1	79
	Categoria C	234	33.5	92
	Categoria DE	312	44.5	122