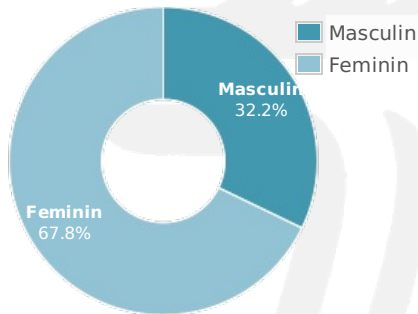


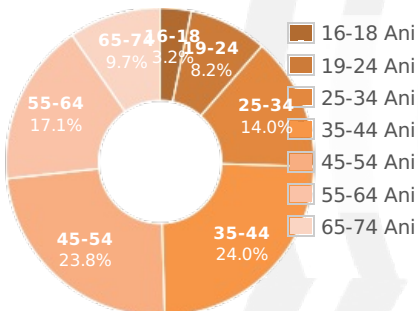
Editor: **Antena TV Group SA**
Contractor SATI: **Antena TV Group SA**
Director General: **Mihai Cristian Ionita**
Reprezentant BRAT: **Stefan Horobet**
Adresa: **Bucuresti, Bd. Ficusului nr. 44A, Et. 4A, Zona 2, Sector 1**
Telefon: **021-40.91.861; 021-40.91.862**
E-mail: **stefan.horobet@digitalag.ro**
Regie Publicitate: **Intact Media**
Departament Publicitate: -

- [Profil general](#)
- [Gen](#)
- [Varsta](#)
- [Categorie sociala ESOMAR](#)

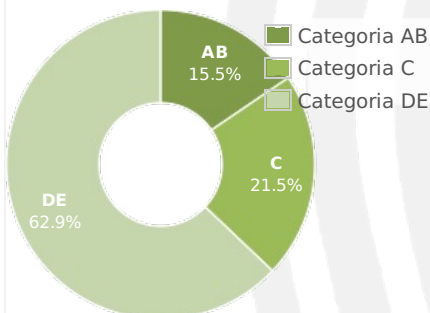
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 Mai 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	1449	100	100
Gen	Masculin	466	32.2	65
	Feminin	983	67.8	132
Varsta	16-18 Ani	47	3.2	67
	19-24 Ani	119	8.2	75
	25-34 Ani	203	14	68
	35-44 Ani	348	24	100
	45-54 Ani	344	23.8	108
	55-64 Ani	247	17	145
	65-74 Ani	140	9.7	151
Categorii sociale ESOMAR	Categoria AB	225	15.5	67
	Categoria C	312	21.5	74
	Categoria DE	912	62.9	130