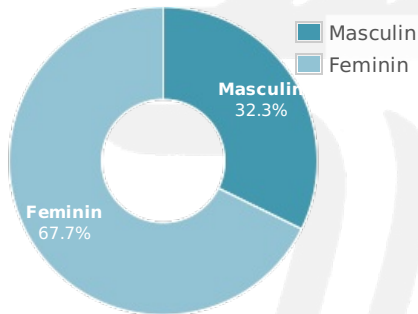


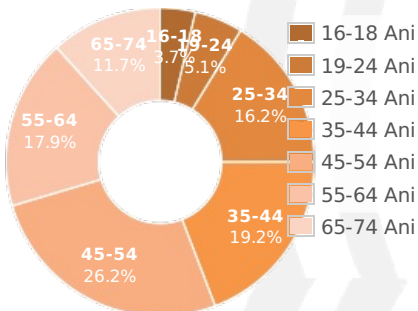
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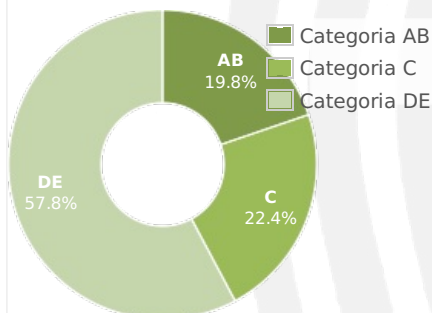
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 Iulie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	1289	100	100
Gen	Masculin	416	32.3	66
	Feminin	873	67.7	130
Varsta	16-18 Ani	47	3.7	92
	19-24 Ani	65	5.1	44
	25-34 Ani	208	16.2	79
	35-44 Ani	246	19.1	84
	45-54 Ani	336	26.1	118
	55-64 Ani	229	17.8	143
	65-74 Ani	150	11.6	163
Categorii sociale ESOMAR	Categoria AB	255	19.8	75
	Categoria C	289	22.4	82
	Categoria DE	745	57.8	123