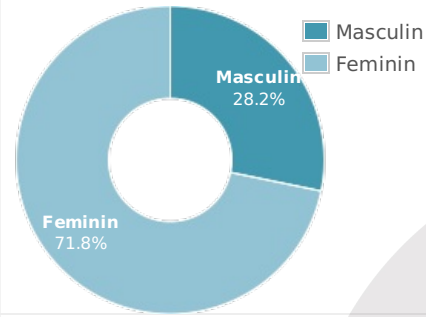
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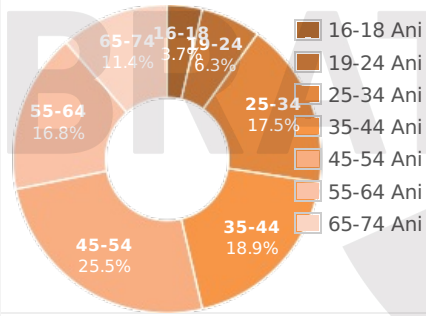
Editor:	**Antena TV Group SA**
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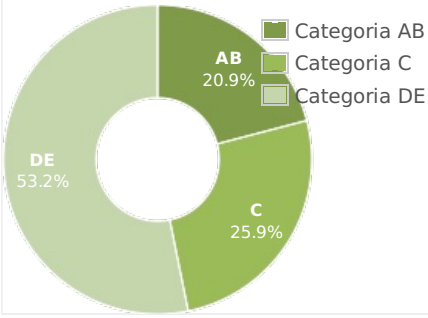
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-28 Februarie 2023

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	1116	100	100
Gen	Masculin	315	28.2	58
	Feminin	801	71.8	138
Varsta	16-18 Ani	41	3.7	79
	19-24 Ani	70	6.3	58
	25-34 Ani	195	17.5	86
	35-44 Ani	211	18.9	84
	45-54 Ani	285	25.5	112
	55-64 Ani	187	16.8	129
	65-74 Ani	127	11.4	179
Categorie sociala ESOMAR	Categoria AB	234	20.9	82
	Categoria C	289	25.9	105
	Categoria DE	594	53.2	106

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