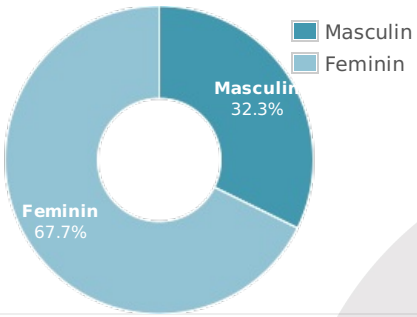
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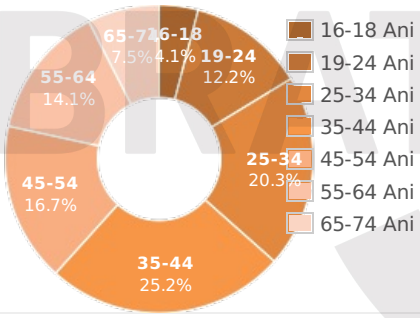
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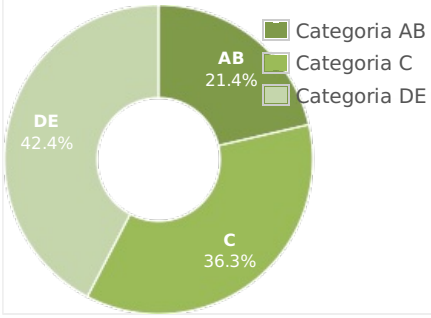
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Decembrie 2019

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	982	100	100
Gen	Masculin	317	32.3	64
	Feminin	665	67.7	135
Varsta	16-18 Ani	40	4.1	87
	19-24 Ani	120	12.2	83
	25-34 Ani	199	20.3	84
	35-44 Ani	247	25.2	99
	45-54 Ani	164	16.7	100
	55-64 Ani	138	14.1	129
	65-74 Ani	74	7.6	184
Categorie sociala ESOMAR	Categoria AB	210	21.4	66
	Categoria C	356	36.2	101
	Categoria DE	416	42.3	132

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