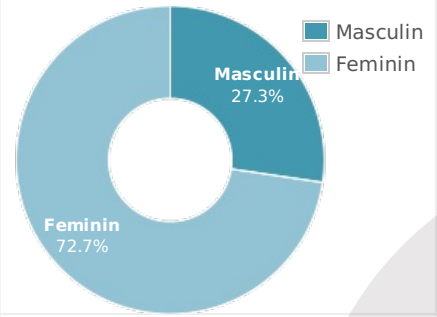
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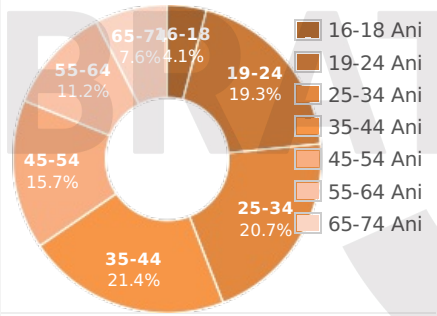
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Director General:	**Mihai Cristian Ionita**
Reprezentant BRAT:	**Stefan Horobet**
Adresa	**Bucuresti, Bd. Ficusului nr. 44A, Et. 4A, Zona 2, Sector 1**
Telefon:	**021-40.91.861; 021-40.91.862**
E-mail:	**stefan.horobet@digitalag.ro**
Regie Publicitate:	**Intact Media**
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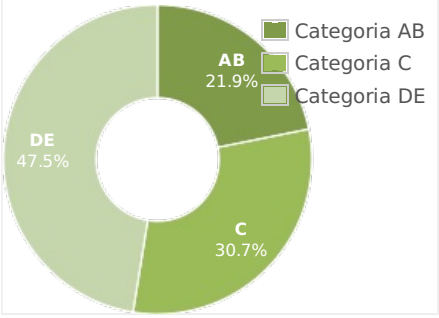
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 August 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	827	100	100
Gen	Masculin	226	27.4	54
	Feminin	601	72.6	145
Varsta	16-18 Ani	34	4.1	86
	19-24 Ani	160	19.3	140
	25-34 Ani	171	20.7	84
	35-44 Ani	177	21.5	84
	45-54 Ani	130	15.7	92
	55-64 Ani	93	11.2	100
	65-74 Ani	63	7.6	204
Categorie sociala ESOMAR	Categoria AB	181	21.8	78
	Categoria C	254	30.7	84
	Categoria DE	393	47.5	131

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