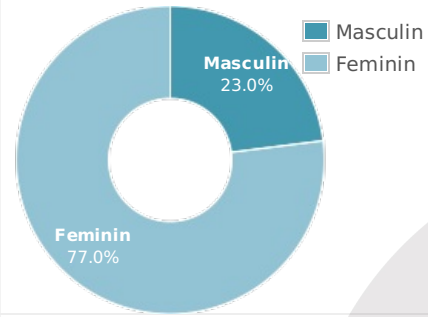
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categorie: Sanatate & ingrijire personala

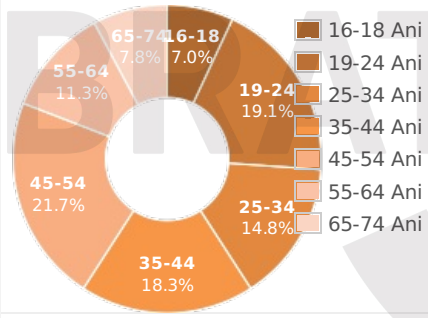
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- Varsta
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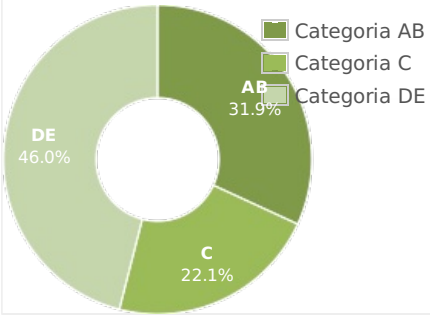
Gen



Varsta



Categorie sociala ESOMAR



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STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-28 Februarie 2023

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	113	100	100
Gen	Masculin	26	23.3	48
	Feminin	87	76.7	148
Varsta	16-18 Ani	8	6.9	148
	19-24 Ani	22	19.2	178
	25-34 Ani	17	14.6	72
	35-44 Ani	21	18.6	82
	45-54 Ani	25	21.7	95
	55-64 Ani	13	11.4	88
	65-74 Ani	9	7.6	119
Categorie sociala ESOMAR	Categoria AB	36	31.6	124
	Categoria C	25	22.3	91
	Categoria DE	52	46.1	92

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