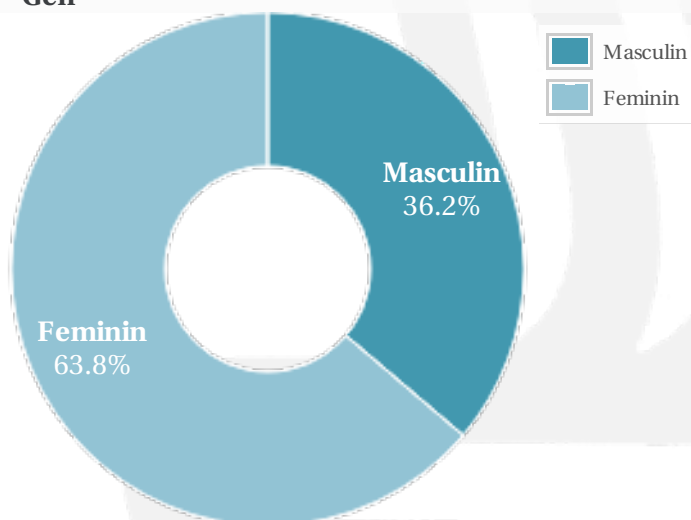


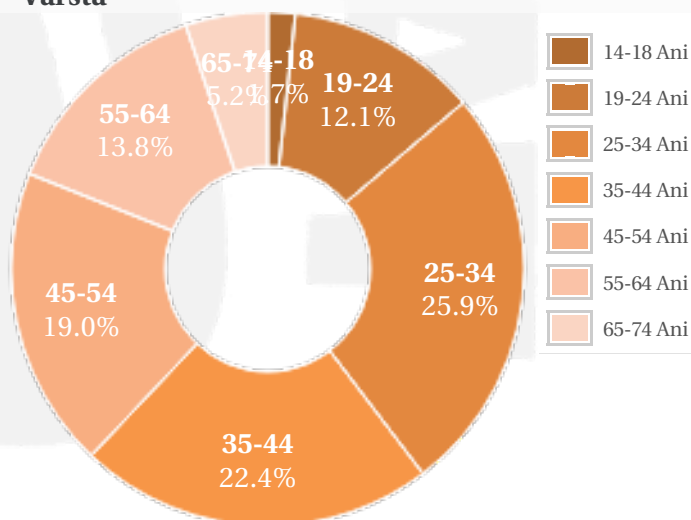
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## Profil general Gen Varsta Categorie sociala ESOMAR

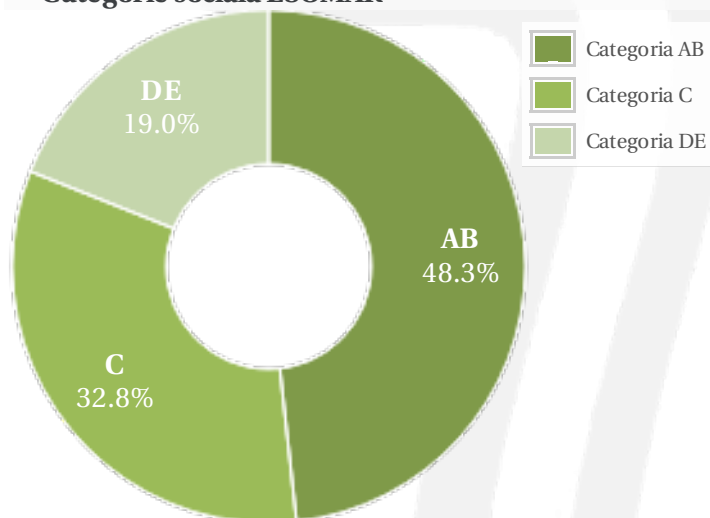
### Gen



### Varsta



### Categorie sociala ESOMAR



## Profil audienta: 1-30 Aprilie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	58	100	100
Gen	Masculin	21	36.3	72
	Feminin	37	63.7	127
Varsta	14-18 Ani	1	2.4	50
	19-24 Ani	7	11.7	85
	25-34 Ani	15	25.8	105
	35-44 Ani	13	22	86
	45-54 Ani	11	19.1	113
	55-64 Ani	8	13.7	123
	65-74 Ani	3	5.3	142
Categorii sociale ESOMAR	Categoria AB	28	47.6	171
	Categoria C	19	32.9	91
	Categoria DE	11	19.5	53