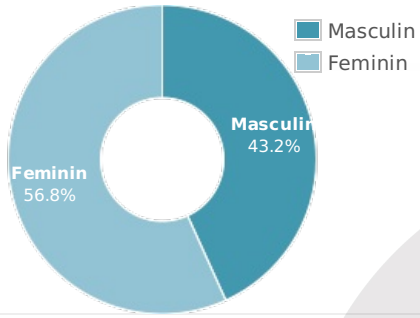
www.sfatulmedicului.ro

categorie: Sanatate & ingrijire personala

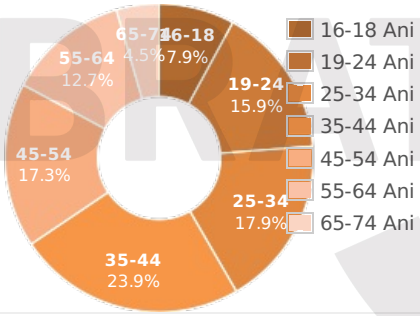
Contractor SATI:	**Ringier Romania SRL**
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Departament Publicitate:	**Mihaela Stanculescu**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

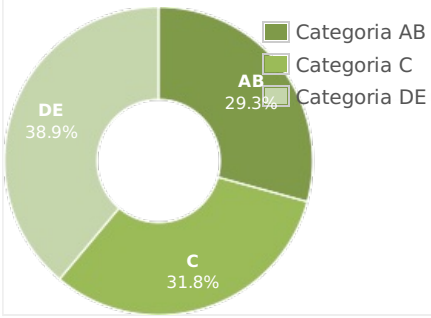
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Octombrie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	694	100	100
Gen	Masculin	300	43.2	86
	Feminin	394	56.8	113
Varsta	16-18 Ani	55	7.9	166
	19-24 Ani	110	15.8	114
	25-34 Ani	124	17.9	73
	35-44 Ani	166	24	93
	45-54 Ani	120	17.3	101
	55-64 Ani	88	12.6	111
	65-74 Ani	31	4.4	119
Categorie sociala ESOMAR	Categoria AB	203	29.2	105
	Categoria C	221	31.9	88
	Categoria DE	270	38.9	106

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