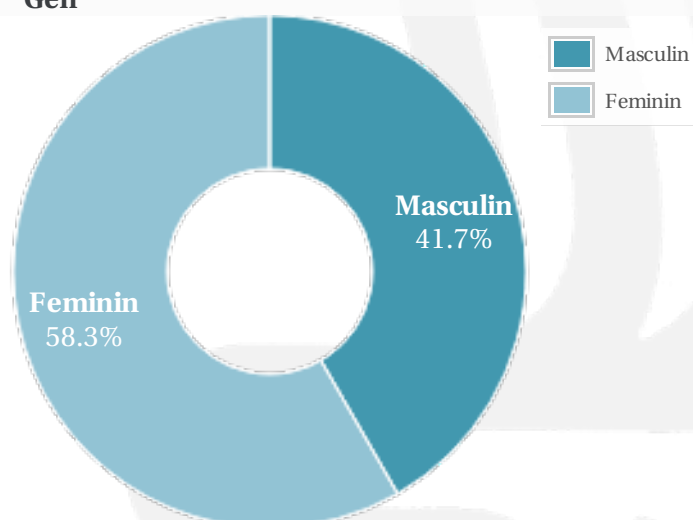


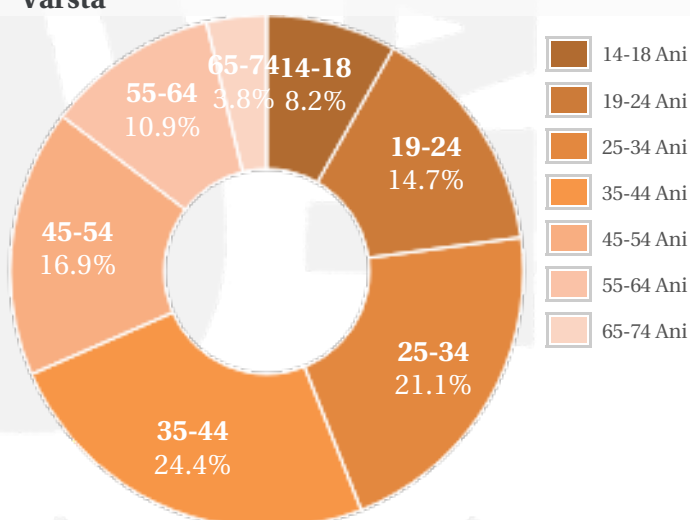
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Profil general Gen Varsta Categorie sociala ESOMAR

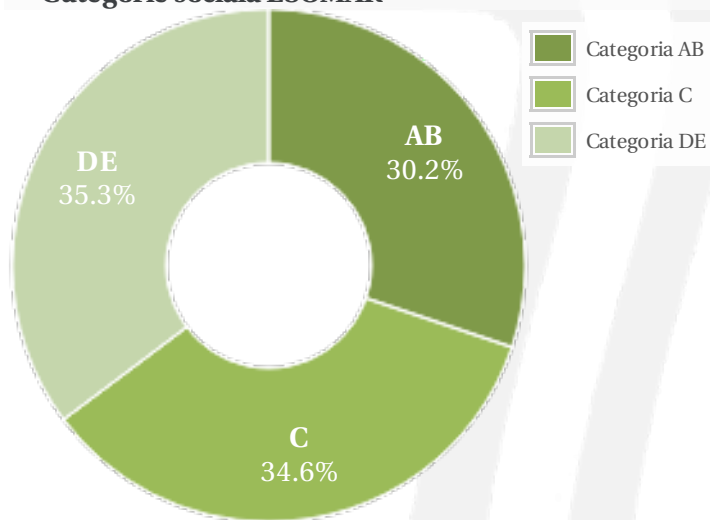
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-30 Aprilie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	451	100	100
Gen	Masculin	188	41.7	83
	Feminin	263	58.3	116
Varsta	14-18 Ani	37	8.2	173
	19-24 Ani	66	14.7	107
	25-34 Ani	95	21.1	86
	35-44 Ani	110	24.3	95
	45-54 Ani	76	16.9	99
	55-64 Ani	49	11	98
	65-74 Ani	17	3.8	103
Categorii sociale ESOMAR	Categoria AB	136	30.1	108
	Categoria C	156	34.7	96
	Categoria DE	159	35.2	97