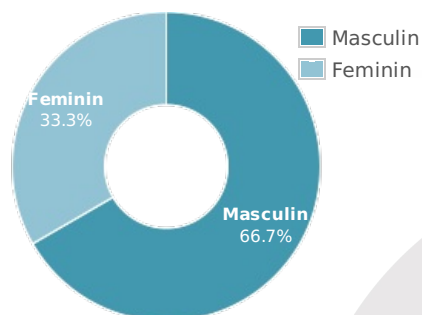


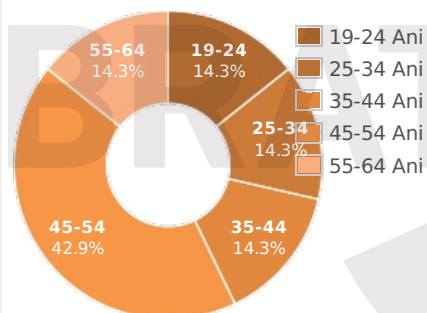
Contractor SATI: **Ringier Romania SRL**  
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Reprezentant BRAT: **Andrei Ursuleanu**  
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Departament Publicitate: **Andrei Ursuleanu**

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- [Gen](#)
- [Varsta](#)
- [Categorie sociala ESOMAR](#)

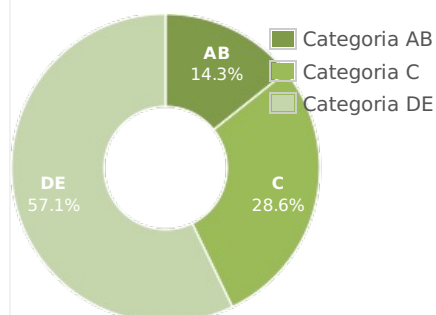
### Gen



### Varsta



### Categorie sociala ESOMAR



SATI

STUDIUL DE AUDIENTA SI TRAFIC INTERNET

**Profil audienta: 1-30 Aprilie 2023**

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	7	100	100
Gen	Masculin	4	64.4	133
	Feminin	2	35.6	68
Varsta	16-18 Ani	-	3.1	66
	19-24 Ani	1	7.9	73
	25-34 Ani	1	11.9	59
	35-44 Ani	1	19.5	86
	45-54 Ani	3	42.3	186
	55-64 Ani	1	11.2	86
	65-74 Ani	-	4.2	65
Categorie sociala ESOMAR	Categoria AB	1	16.7	65
	Categoria C	2	29.1	119
	Categoria DE	4	54.2	108

