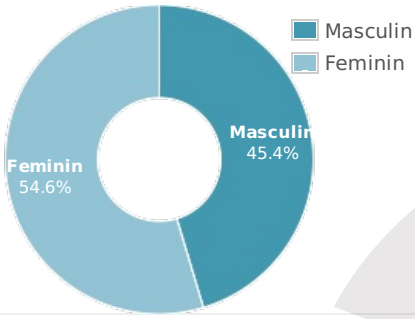
www.romedic.ro

categorie: Sanatate & ingrijire personala

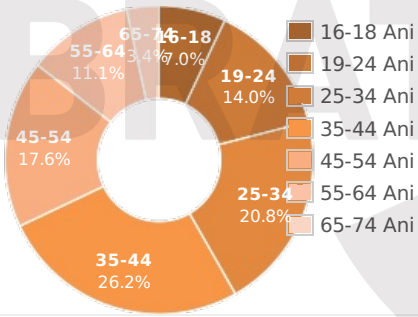
Editor:	**Nu este membru BRAT**
Contractor SATI:	**Ringier Romania SRL**
Director General:	**Andrei Bereanda**
Reprezentant BRAT:	**Andrei Bereanda**
Adresa	**Bd. Dimitrie Pompeiu, nr. 9-9A, Iride Business Park, corp B2B, Sector 2, Bucuresti**
Telefon:	**021-20.30.800;021-20.93.400**
E-mail:	**andrei.bereanda@ringier.ro**
Regie Publicitate:	**Ringier Romania**
Departament Publicitate:	**Mihaela Stanculescu**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

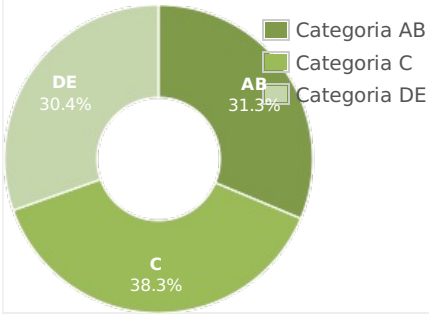
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Mai 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	444	100	100
Gen	Masculin	201	45.4	88
	Feminin	242	54.6	111
Varsta	16-18 Ani	31	7	157
	19-24 Ani	62	13.9	96
	25-34 Ani	92	20.8	83
	35-44 Ani	116	26.2	102
	45-54 Ani	78	17.7	106
	55-64 Ani	49	11	100
	65-74 Ani	15	3.4	100
Categorie sociala ESOMAR	Categoria AB	139	31.2	107
	Categoria C	170	38.3	105
	Categoria DE	135	30.5	88

SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT