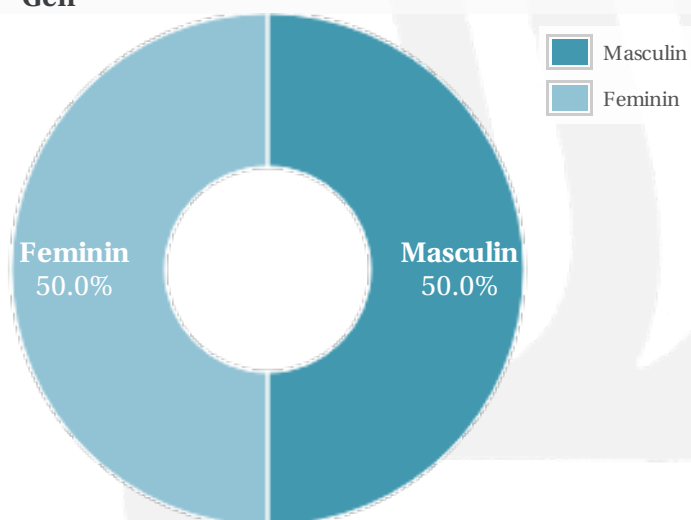


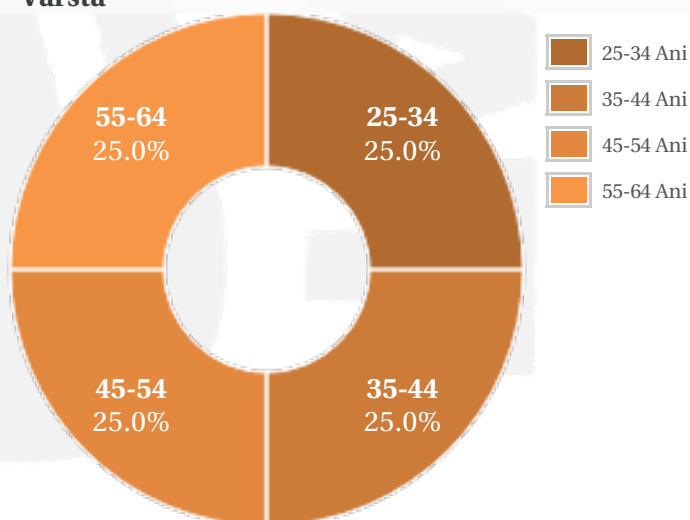
Contractor SATI:	<b>Grupul Media Camina</b>
Director General:	<b>Rodica Elena Minculescu</b>
Reprezentant BRAT:	<b>Daniela Kumar</b>
Adresa	<b>Bucuresti, Soseaua Bucuresti-Ploiesti nr 73-81, sector 1, Cod Postal: 013685</b>
Telefon:	<b>021-409.19.01</b>
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Regie Publicitate:	<b>ThinkDigital</b>
Departament Publicitate:	-

## Profil general Gen Varsta Categorie sociala ESOMAR

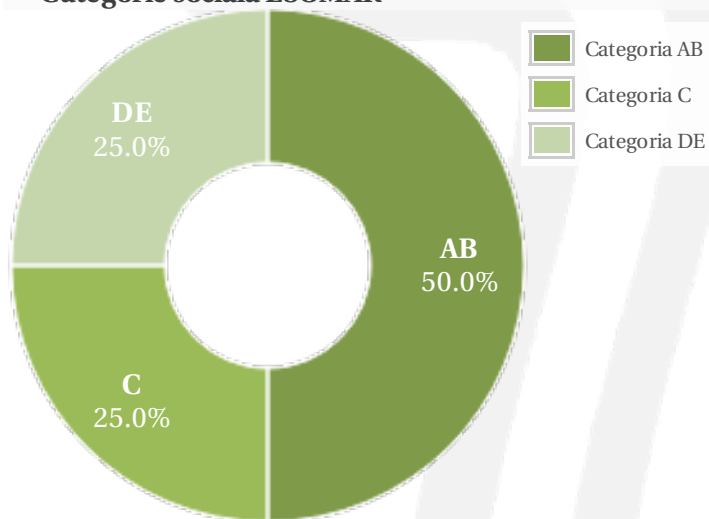
### Gen



### Varsta



### Categorie sociala ESOMAR



## Profil audienta: 1-31 Martie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	4	-	100
Gen	Masculin	2	42.5	85
	Feminin	2	57.5	114
Varsta	14-18 Ani	-	2.9	60
	19-24 Ani	-	11.3	82
	25-34 Ani	1	23.9	97
	35-44 Ani	1	26.9	106
	45-54 Ani	1	16.5	97
	55-64 Ani	1	13.4	120
	65-74 Ani	-	5.1	137
Categorii sociale ESOMAR	Categoria AB	2	42.6	153
	Categoria C	1	30.9	85
	Categoria DE	1	26.5	73