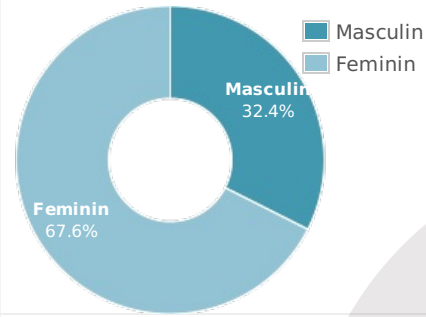
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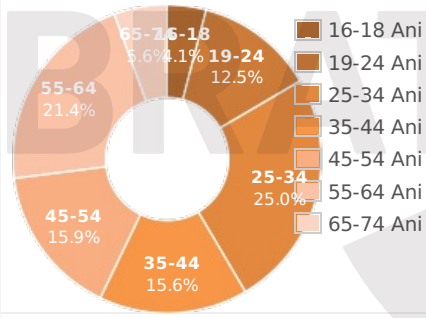
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- Gen
- Varsta
- Categorie sociala ESOMAR

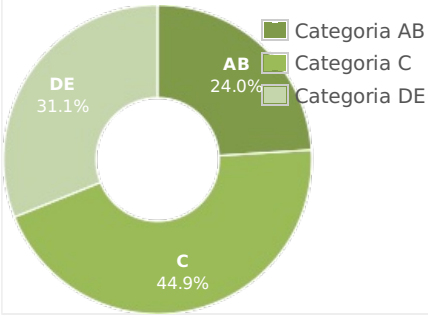
Gen



Varsta



Categorie sociala ESOMAR



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SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Martie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	737	100	100
Gen	Masculin	239	32.4	64
	Feminin	498	67.6	134
Varsta	16-18 Ani	30	4.1	86
	19-24 Ani	92	12.5	90
	25-34 Ani	184	24.9	102
	35-44 Ani	115	15.6	61
	45-54 Ani	117	15.8	93
	55-64 Ani	158	21.5	192
	65-74 Ani	41	5.6	150
Categorie sociala ESOMAR	Categoria AB	177	24	86
	Categoria C	331	44.8	124
	Categoria DE	229	31.1	85

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