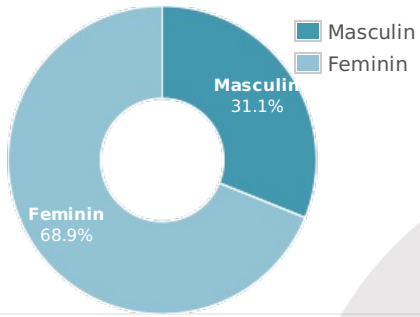
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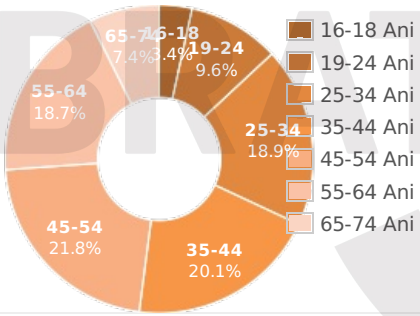
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

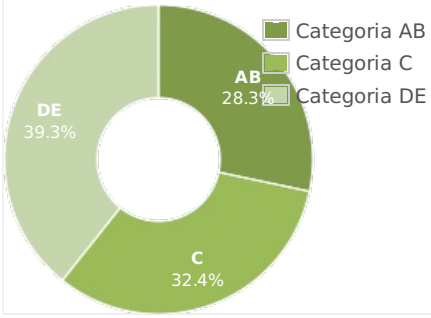
Gen



Varsta



Categorie sociala ESOMAR



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STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-30 Iunie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	582	100	100
Gen	Masculin	181	31.1	62
	Feminin	401	68.9	137
Varsta	16-18 Ani	20	3.5	74
	19-24 Ani	56	9.6	69
	25-34 Ani	110	18.8	77
	35-44 Ani	117	20.1	79
	45-54 Ani	127	21.8	129
	55-64 Ani	109	18.8	168
	65-74 Ani	43	7.4	198
Categorie sociala ESOMAR	Categoria AB	165	28.3	102
	Categoria C	189	32.4	89
	Categoria DE	229	39.3	108

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