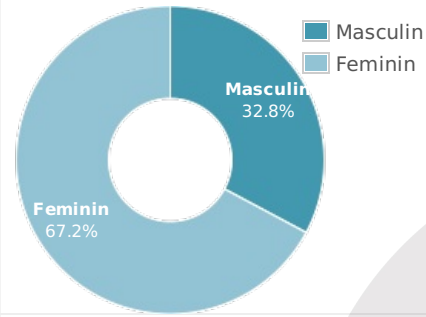
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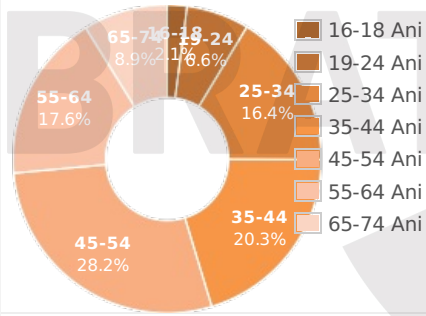
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- Gen
- Varsta
- Categorie sociala ESOMAR

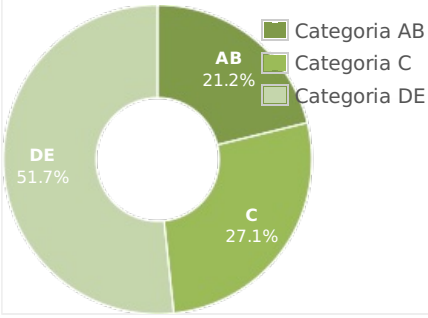
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 August 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	2418	100	100
Gen	Masculin	793	32.8	68
	Feminin	1625	67.2	129
Varsta	16-18 Ani	50	2.1	50
	19-24 Ani	159	6.6	57
	25-34 Ani	397	16.4	81
	35-44 Ani	490	20.3	88
	45-54 Ani	682	28.2	126
	55-64 Ani	426	17.6	146
	65-74 Ani	214	8.8	123
Categorie sociala ESOMAR	Categoria AB	512	21.2	80
	Categoria C	656	27.1	100
	Categoria DE	1249	51.7	110

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