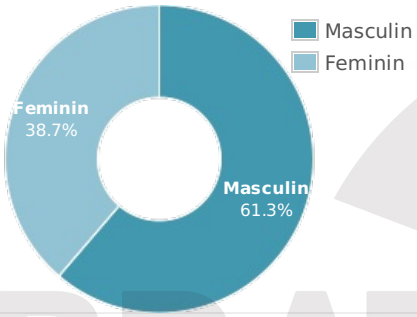
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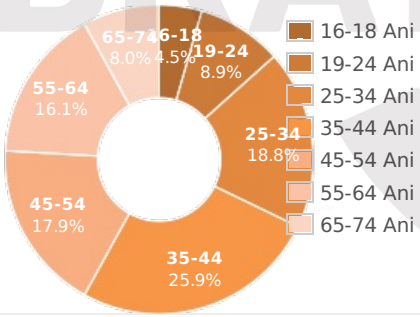
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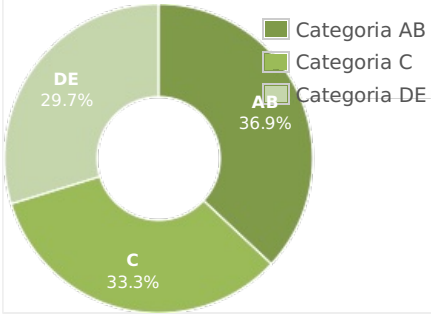

## Gen




## Varsta




## Categorie sociala ESOMAR




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STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

**Profil audienta: 1-30 Iunie 2021**

| Grup | Grup tinta | Vizitatori pe Luna (VpL) | | Index afinitate |
|---|---|---|---|---|
| | | Mii persoane | Structura (%) | |
| Total | Total | 111 | 100 | 100 |
| Gen | Masculin | 68 | 61 | 122 |
| | Feminin | 43 | 39 | 77 |
| Varsta | 16-18 Ani | 5 | 4.3 | 90 |
| | 19-24 Ani | 10 | 8.9 | 64 |
| | 25-34 Ani | 21 | 18.8 | 77 |
| | 35-44 Ani | 29 | 26.1 | 102 |
| | 45-54 Ani | 20 | 17.7 | 104 |
| | 55-64 Ani | 18 | 16.2 | 145 |
| | 65-74 Ani | 9 | 7.9 | 213 |
| Categorie sociala ESOMAR | Categoria AB | 41 | 37.4 | 134 |
| | Categoria C | 37 | 33.1 | 91 |
| | Categoria DE | 33 | 29.5 | 81 |

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