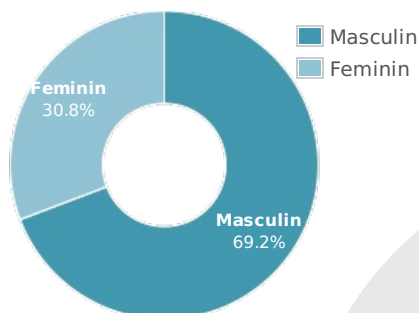


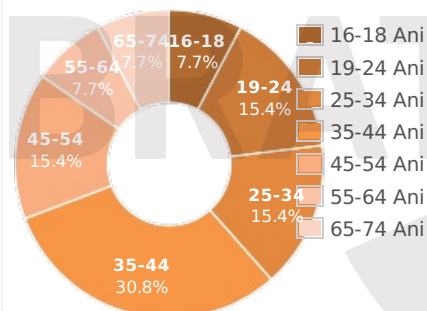
Editor: **Business Insider SRL**
Contractor SATI: **Business Insider SRL**
Director General: **Ruxandra-Corina Chirileasa**
Reprezentant BRAT: **Ruxandra-Corina Chirileasa**
Adresa: **Bucuresti, Str. Nicolae Iorga, Nr. 5, Etaj 2, Birou 2, Sector 1**
Telefon: **n/a**
E-mail: **corina@romania-insider.com**
Regie Publicitate: **-**
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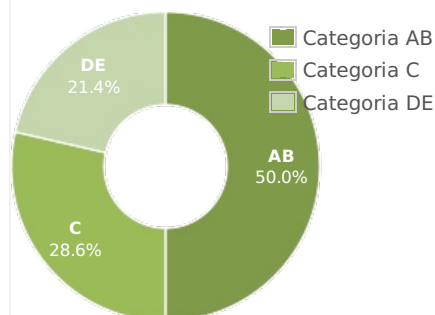
Gen



Varsta



Categorie sociala ESOMAR



SATI

STUDIUL DE AUDIENTA SI TRAFIC INTERNET

Profil audienta: 1-31 Decembrie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	13	100	100
Gen	Masculin	9	70.1	141
	Feminin	4	29.9	59
Varsta	16-18 Ani	1	10.3	198
	19-24 Ani	2	16.5	163
	25-34 Ani	2	18.5	93
	35-44 Ani	4	26.9	115
	45-54 Ani	2	14.6	65
	55-64 Ani	1	8.9	69
	65-74 Ani	1	4.4	68
Categorie sociala ESOMAR	Categoria AB	7	50	192
	Categoria C	4	27.9	100
	Categoria DE	3	22.1	47

