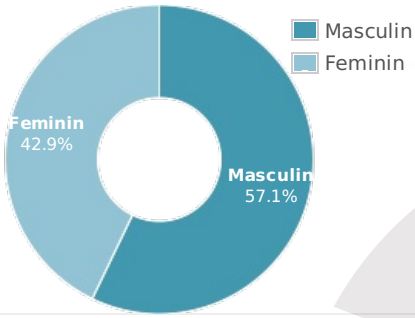
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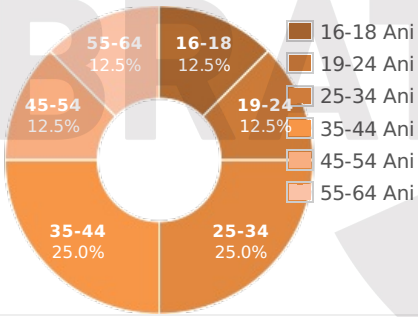
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Contractor SATI:	**Business Insider SRL**
Director General:	**Ruxandra-Corina Chirileasa/Volker Moser**
Reprezentant BRAT:	**Ruxandra-Corina Chirileasa**
Adresa	**Bucuresti, Str. Nicolae Iorga, Nr. 5, Etaj 2, Birou 2, Sector 1**
Telefon:	**n/a**
E-mail:	**corina@romania-insider.com**
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- Gen
- Varsta
- Categorie sociala ESOMAR

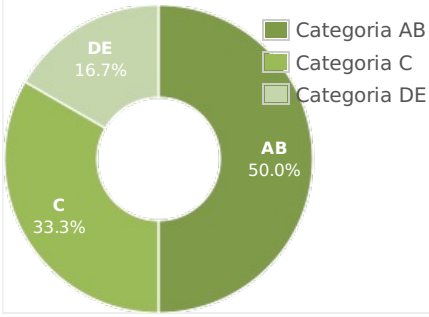
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-31 Decembrie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	7	100	100
Gen	Masculin	4	60.5	121
	Feminin	3	39.5	78
Varsta	16-18 Ani	1	8	170
	19-24 Ani	1	13.2	95
	25-34 Ani	2	23.8	97
	35-44 Ani	2	30.6	120
	45-54 Ani	1	14.1	83
	55-64 Ani	1	7.8	70
	65-74 Ani	-	2.5	67
Categorie sociala ESOMAR	Categoria AB	3	45.5	164
	Categoria C	2	35.9	99
	Categoria DE	1	18.6	51

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