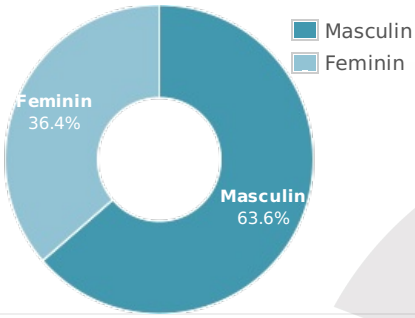
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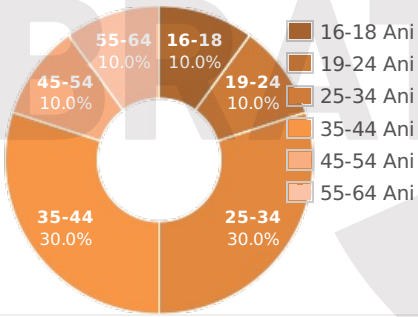
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Contractor SATI:	**Business Insider SRL**
Director General:	**Ruxandra-Corina Chirileasa/Volker Moser**
Reprezentant BRAT:	**Ruxandra-Corina Chirileasa**
Adresa	**Bucuresti, Str. Nicolae Iorga, Nr. 5, Etaj 2, Birou 2, Sector 1**
Telefon:	**n/a**
E-mail:	**corina@romania-insider.com**
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- Gen
- Varsta
- Categorie sociala ESOMAR

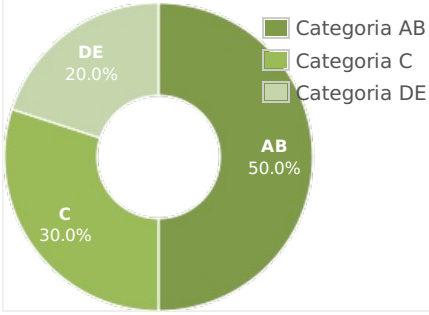
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Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-30 Aprilie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	10	100	100
Gen	Masculin	7	63.3	126
	Feminin	4	36.7	73
Varsta	16-18 Ani	1	5.5	117
	19-24 Ani	1	14.3	104
	25-34 Ani	3	31.7	129
	35-44 Ani	3	30.2	119
	45-54 Ani	1	9.6	56
	55-64 Ani	1	6.7	60
	65-74 Ani	-	1.9	52
Categorie sociala ESOMAR	Categoria AB	5	52.7	189
	Categoria C	3	31.8	88
	Categoria DE	2	15.6	43

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