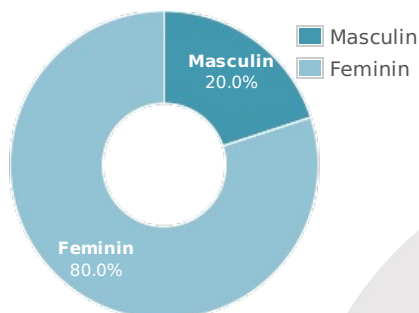


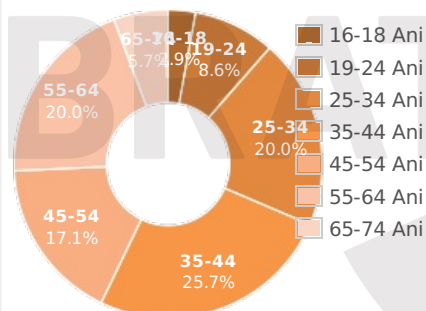
Editor: **Sanatatea Press Group SRL**
Contractor SATI: **Sanatatea Press Group SRL**
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Adresa: **Bucuresti, Str. Alexandru Moruzzi, nr.9C, sector 3**
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Regie Publicitate: -
Departament Publicitate: -

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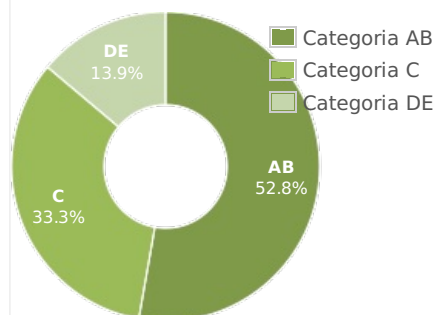
Gen



Varsta



Categorie sociala ESOMAR



SATI

STUDIUL DE AUDIENTA SI TRAFIC INTERNET

Profil audienta: 1-31 Martie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	35	100	100
Gen	Masculin	7	20.2	40
	Feminin	28	79.8	159
Varsta	16-18 Ani	1	1.6	34
	19-24 Ani	3	8.3	60
	25-34 Ani	7	21.1	86
	35-44 Ani	9	26.5	104
	45-54 Ani	6	17.7	104
	55-64 Ani	7	19.8	177
	65-74 Ani	2	5	135
Categorie sociala ESOMAR	Categoria AB	19	52.9	190
	Categoria C	12	33	91
	Categoria DE	5	14.2	39

