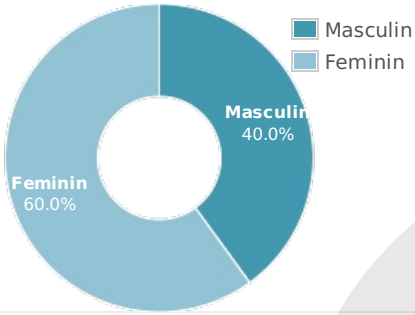
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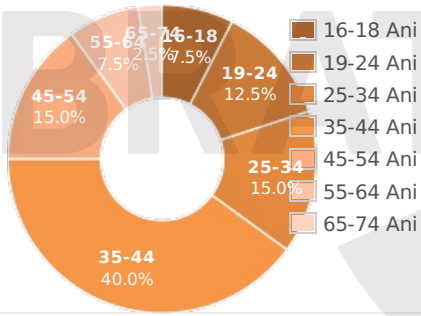
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Contractor SATI:	**Antena TV Group SA**
Director General:	**Mihai Cristian Ionita**
Reprezentant BRAT:	**Stefan Horobet**
Adresa	**Bucuresti, Bd. Ficusului nr. 44A, Et. 4A, Zona 2, Sector 1**
Telefon:	**021-40.91.861; 021-40.91.862**
E-mail:	**stefan.horobet@digitalag.ro**
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- Varsta
- Categorie sociala ESOMAR

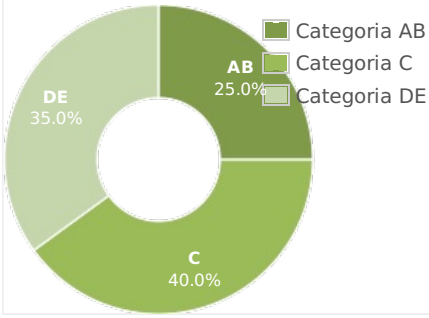
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Decembrie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	40	100	100
Gen	Masculin	16	40.2	81
	Feminin	24	59.8	118
Varsta	16-18 Ani	3	6.8	131
	19-24 Ani	5	11.4	113
	25-34 Ani	6	15.3	77
	35-44 Ani	16	41	175
	45-54 Ani	6	15.2	68
	55-64 Ani	3	7.3	57
	65-74 Ani	1	2.9	45
Categorie sociala ESOMAR	Categoria AB	10	23.9	91
	Categoria C	16	40.1	144
	Categoria DE	14	36	77

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