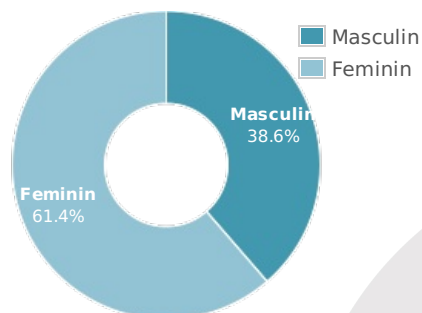


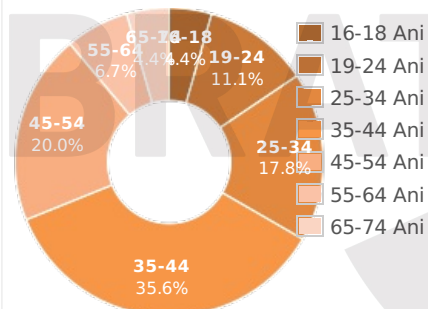
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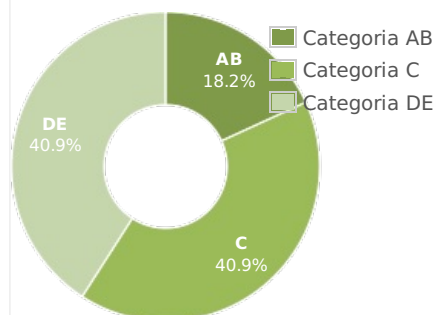
Gen



Varsta



Categorie sociala ESOMAR



SATI

STUDIUL DE AUDIENTA SI TRAFIC INTERNET

Profil audienta: 1-31 August 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	44	100	100
Gen	Masculin	17	39.4	81
	Feminin	27	60.6	117
Varsta	16-18 Ani	2	4.1	101
	19-24 Ani	5	11.5	100
	25-34 Ani	8	18.2	89
	35-44 Ani	16	35.8	156
	45-54 Ani	9	19.4	86
	55-64 Ani	3	7.5	62
	65-74 Ani	2	3.5	48
Categorie sociala ESOMAR	Categoria AB	8	18	68
	Categoria C	18	41	151
	Categoria DE	18	41	87

