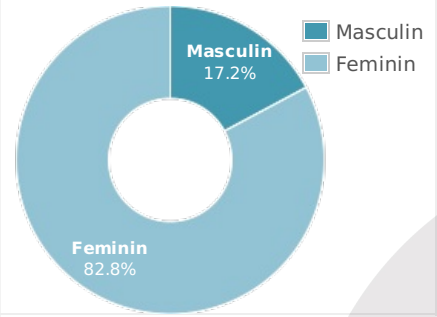
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categorie: Familie & copii

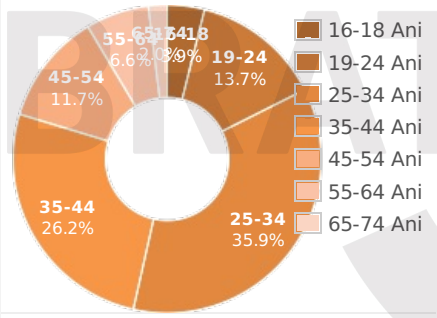
Editor:	**Radulescu Consulting SRL**
Contractor SATI:	**Radulescu Consulting SRL**
Director General:	**Razvan Radulescu**
Reprezentant BRAT:	**Razvan Radulescu**
Adresa	**Bucuresti, Str. Elefterie nr. 26, Sector 5**
Telefon:	**021-411.21.71**
E-mail:	**razvan.radulescu@divahair.ro**
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

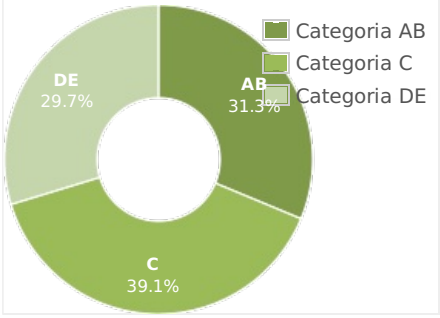
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-30 Septembrie 2019

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	256	100	100
Gen	Masculin	44	17.4	34
	Feminin	212	82.6	166
Varsta	16-18 Ani	10	4	88
	19-24 Ani	35	13.5	90
	25-34 Ani	92	35.8	142
	35-44 Ani	67	26.3	103
	45-54 Ani	30	11.7	71
	55-64 Ani	17	6.7	63
	65-74 Ani	5	2.1	60
Categorie sociala ESOMAR	Categoria AB	80	31.2	100
	Categoria C	100	39.1	108
	Categoria DE	76	29.6	90

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