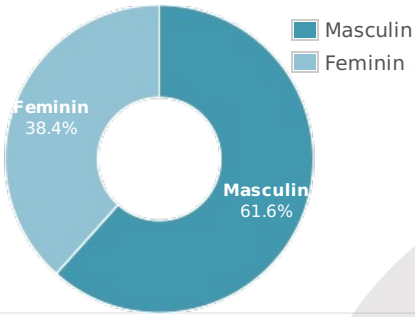
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categorie: Economic & financiar

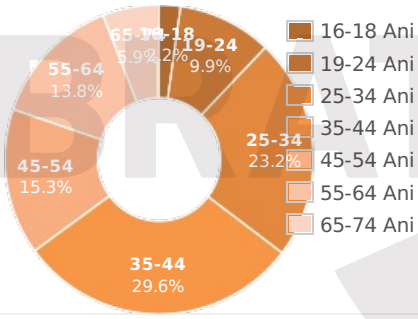
Contractor SATI:	**eAd.ro Interactive SRL**
Director General:	**Orlando Nicoara**
Reprezentant BRAT:	**Corina Matei**
Adresa	**Bulevardul Nicolae Balcescu, 17A, etaj 2, Birou 1,Sector 1**
Telefon:	**n/a**
E-mail:	**matei.corina@gmail.com**
Regie Publicitate:	**eAd.ro Interactive SRL**
Departament Publicitate:	**-**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

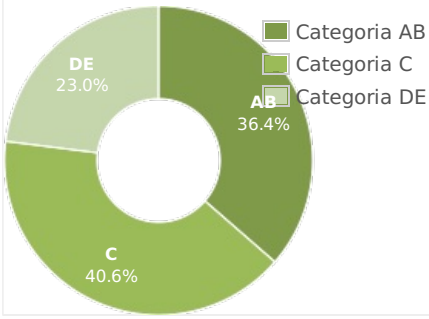
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Martie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	404	100	100
Gen	Masculin	249	61.7	123
	Feminin	155	38.3	76
Varsta	16-18 Ani	9	2.3	47
	19-24 Ani	40	9.8	71
	25-34 Ani	94	23.4	95
	35-44 Ani	120	29.7	117
	45-54 Ani	62	15.2	90
	55-64 Ani	56	13.8	123
	65-74 Ani	24	5.8	157
Categorie sociala ESOMAR	Categoria AB	147	36.4	131
	Categoria C	164	40.5	112
	Categoria DE	93	23	63

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