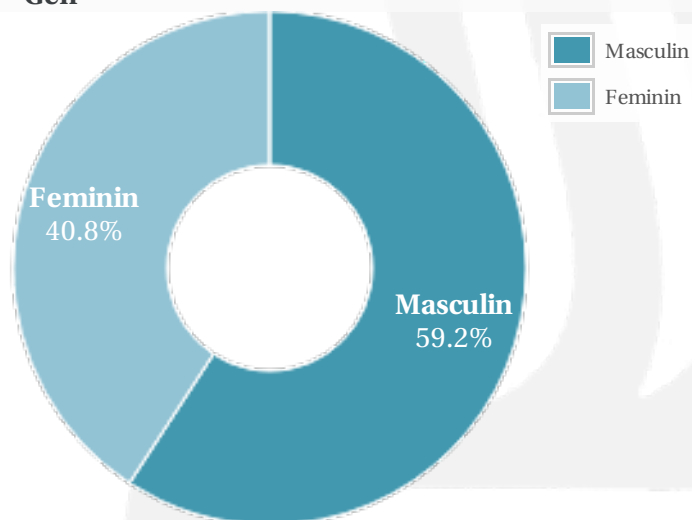


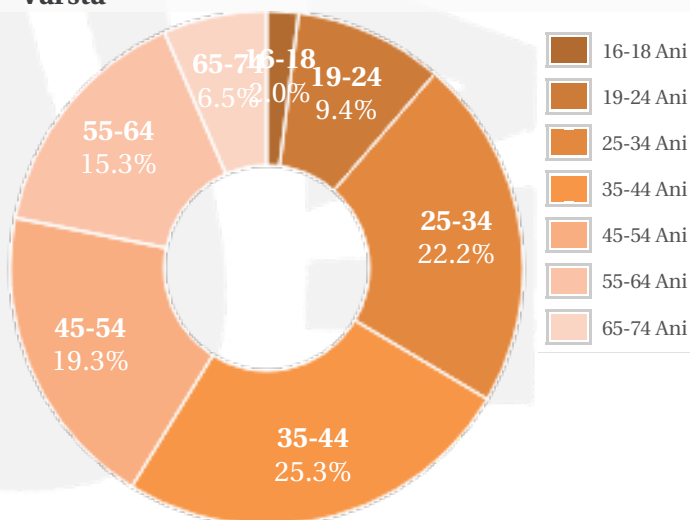
|                          |   |
|--------------------------|---|
| Contractor SATI:         | <b>eAd.ro Interactive</b>                           |
| Director General:        | <b>Orlando Nicoara</b>                              |
| Reprezentant BRAT:       | <b>Orlando Nicoara</b>                              |
| Adresa                   | <b>Bucuresti, Bd. Dacia nr. 30, Et. 2, Sector 2</b> |
| Telefon:                 | <b>n/a</b>  |
| E-mail:                  | <b>orlando.nicoara@gmail.com</b>                    |
| Regie Publicitate:       | <b>eAd.ro Interactive</b>                           |
| Departament Publicitate: | <b>-</b>  |

## Profil general Gen Varsta Categorie sociala ESOMAR

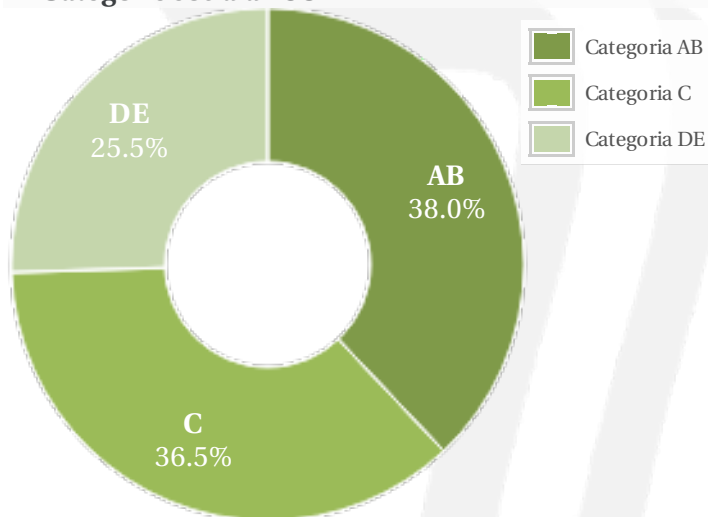
### Gen



### Varsta



### Categorie sociala ESOMAR



## Profil audienta: 1-31 Mai 2021

| Grup                        | Grup tinta   | Vizitatori pe Luna (VpL) |               | Index afinitate |
|-----------------------------|--------------|--------------------------|---------------|-----------------|
|                             |              | Mii persoane             | Structura (%) |                 |
| Total                       | Total        | 353                      | 100           | 100             |
| Gen                         | Masculin     | 209                      | 59.2          | 118             |
|                             | Feminin      | 144                      | 40.8          | 81              |
| Varsta                      | 16-18 Ani    | 7                        | 1.9           | 41              |
|                             | 19-24 Ani    | 33                       | 9.3           | 67              |
|                             | 25-34 Ani    | 78                       | 22.2          | 90              |
|                             | 35-44 Ani    | 89                       | 25.4          | 99              |
|                             | 45-54 Ani    | 68                       | 19.3          | 114             |
|                             | 55-64 Ani    | 54                       | 15.4          | 138             |
|                             | 65-74 Ani    | 23                       | 6.6           | 177             |
| Categorii sociale<br>ESOMAR | Categoria AB | 134                      | 38.1          | 137             |
|                             | Categoria C  | 129                      | 36.5          | 101             |
|                             | Categoria DE | 90                       | 25.4          | 70              |