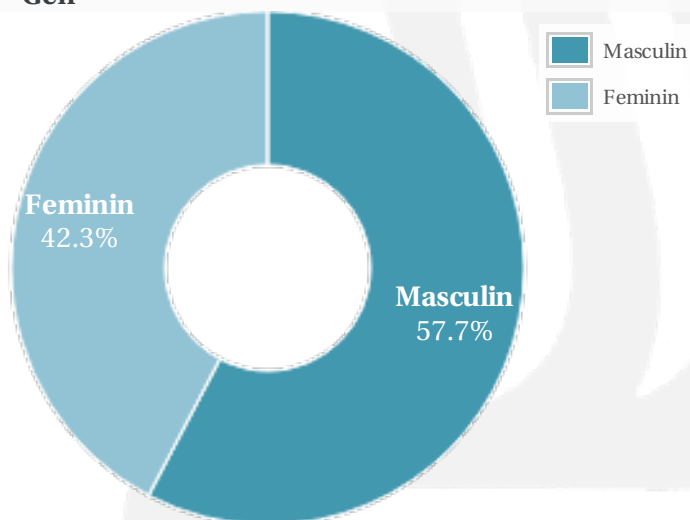


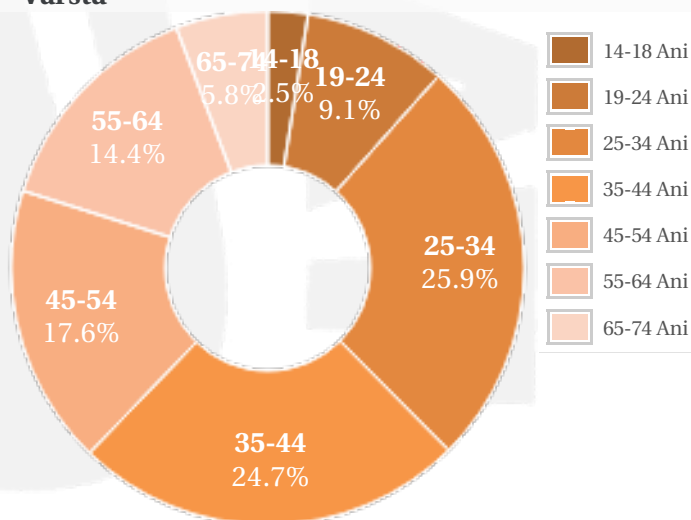
Contractor SATI:	eAd.ro Interactive
Director General:	Orlando Nicoara
Reprezentant BRAT:	Orlando Nicoara
Adresa	Bucuresti, Bd. Dacia nr. 30, Et. 2, Sector 2
Telefon:	n/a
E-mail:	orlando.nicoara@gmail.com
Regie Publicitate:	eAd.ro Interactive
Departament Publicitate:	-

Profil general Gen Varsta Categorie sociala ESOMAR

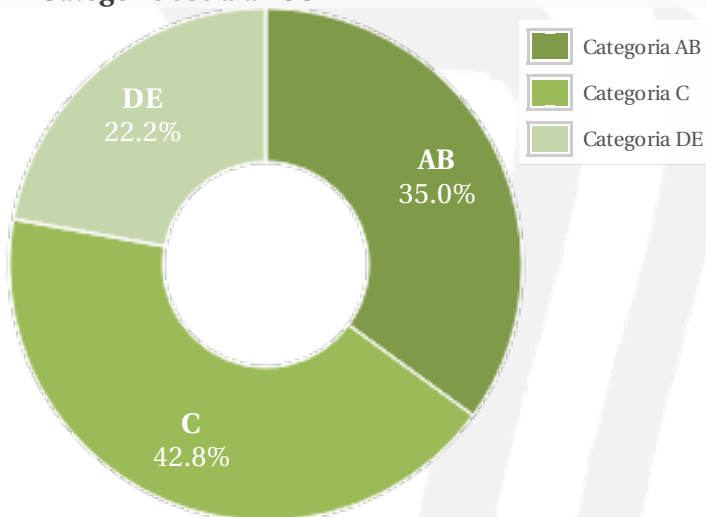
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 Ianuarie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	397	100	100
Gen	Masculin	229	57.7	115
	Feminin	168	42.3	84
Varsta	14-18 Ani	10	2.5	52
	19-24 Ani	36	9.1	66
	25-34 Ani	103	25.9	106
	35-44 Ani	98	24.7	97
	45-54 Ani	70	17.7	104
	55-64 Ani	57	14.3	128
	65-74 Ani	23	5.8	156
Categorii sociale ESOMAR	Categoria AB	139	35	126
	Categoria C	170	42.8	118
	Categoria DE	88	22.2	61