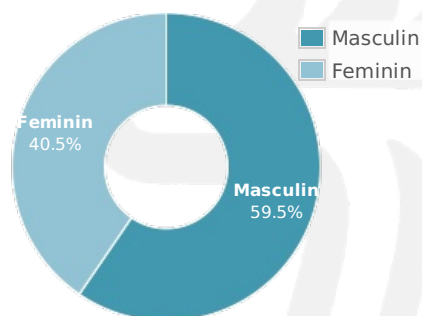


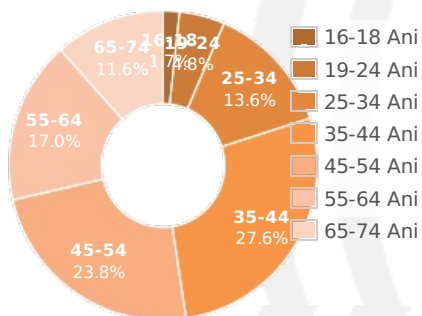
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- [Gen](#)
- [Varsta](#)
- [Categorii sociale ESOMAR](#)

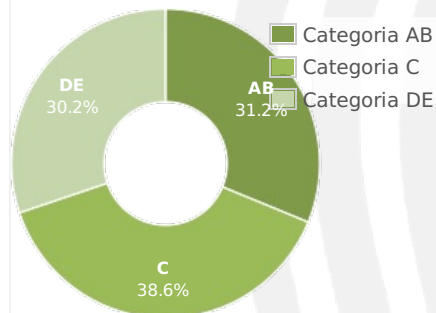
Gen



Varsta



Categorii sociale ESOMAR



Profil audienta: 1-30 Aprilie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	294	100	100
Gen	Masculin	175	59.4	121
	Feminin	119	40.6	79
Varsta	16-18 Ani	5	1.7	36
	19-24 Ani	14	4.6	42
	25-34 Ani	40	13.4	65
	35-44 Ani	81	27.5	115
	45-54 Ani	70	23.8	108
	55-64 Ani	50	17.1	146
	65-74 Ani	34	11.7	183
Categorii sociale ESOMAR	Categoria AB	92	31.1	134
	Categoria C	114	38.7	134
	Categoria DE	89	30.2	62