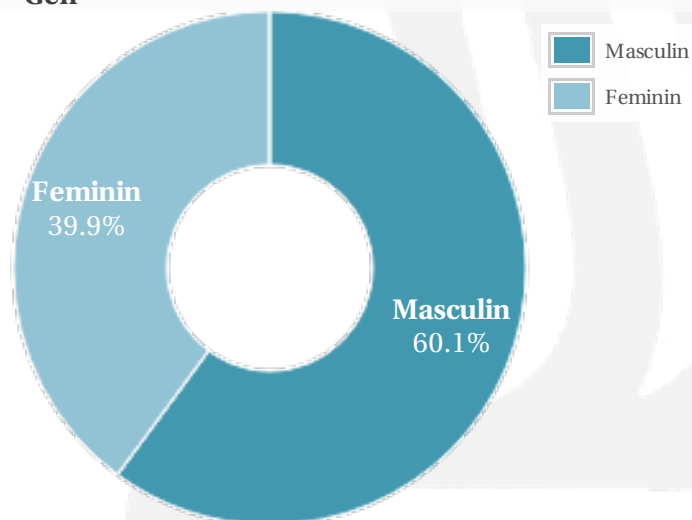


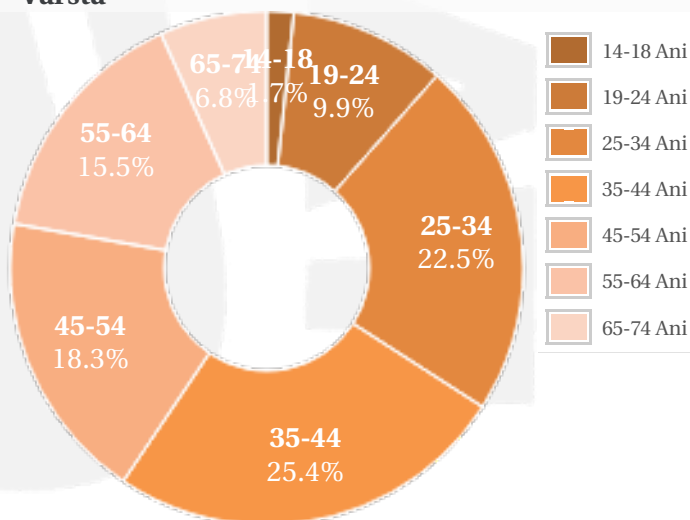
|                          |   |
|--------------------------|---|
| Contractor SATI:         | <b>eAd.ro Interactive</b>                           |
| Director General:        | <b>Orlando Nicoara</b>                              |
| Reprezentant BRAT:       | <b>Orlando Nicoara</b>                              |
| Adresa                   | <b>Bucuresti, Bd. Dacia nr. 30, Et. 2, Sector 2</b> |
| Telefon:                 | <b>n/a</b>  |
| E-mail:                  | <b>orlando.nicoara@gmail.com</b>                    |
| Regie Publicitate:       | <b>eAd.ro Interactive</b>                           |
| Departament Publicitate: | <b>-</b>  |

## Profil general Gen Varsta Categorie sociala ESOMAR

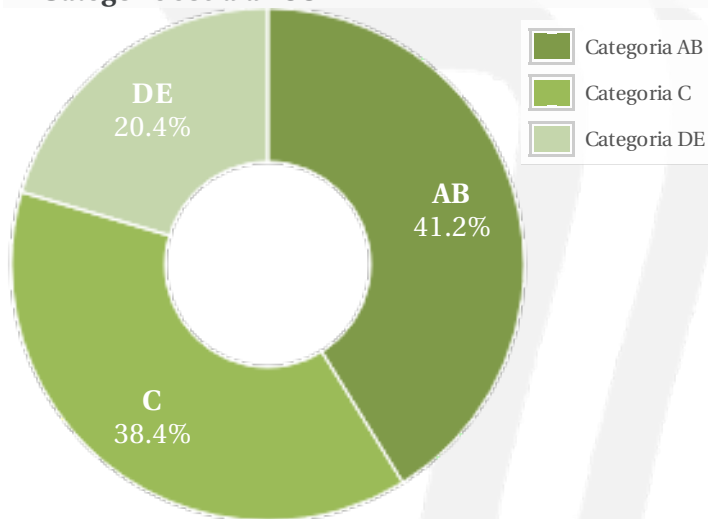
### Gen



### Varsta



### Categorie sociala ESOMAR



## Profil audienta: 1-30 Aprilie 2021

| Grup                        | Grup tinta   | Vizitatori pe Luna (VpL) |               | Index afinitate |
|-----------------------------|--------------|--------------------------|---------------|-----------------|
|                             |              | Mii persoane             | Structura (%) |                 |
| Total                       | Total        | 356                      | 100           | 100             |
| Gen                         | Masculin     | 214                      | 60.1          | 120             |
|                             | Feminin      | 142                      | 39.9          | 79              |
| Varsta                      | 14-18 Ani    | 6                        | 1.8           | 38              |
|                             | 19-24 Ani    | 35                       | 9.7           | 70              |
|                             | 25-34 Ani    | 80                       | 22.5          | 92              |
|                             | 35-44 Ani    | 90                       | 25.4          | 99              |
|                             | 45-54 Ani    | 65                       | 18.3          | 108             |
|                             | 55-64 Ani    | 55                       | 15.4          | 138             |
|                             | 65-74 Ani    | 24                       | 6.8           | 184             |
| Categorii sociale<br>ESOMAR | Categoria AB | 147                      | 41.3          | 148             |
|                             | Categoria C  | 137                      | 38.4          | 106             |
|                             | Categoria DE | 73                       | 20.4          | 56              |