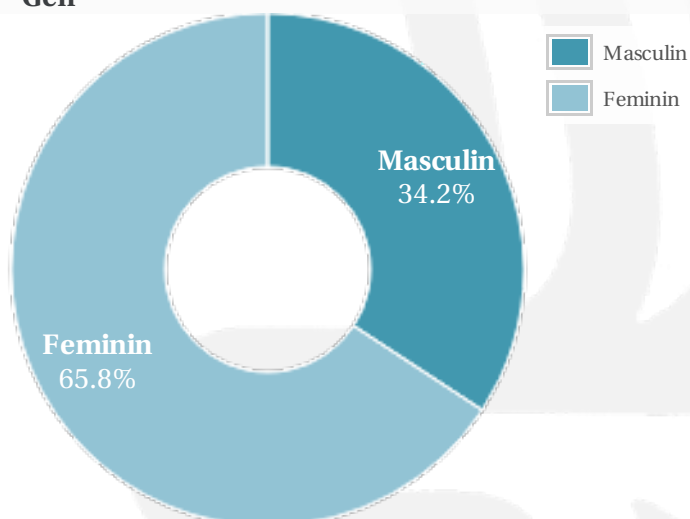


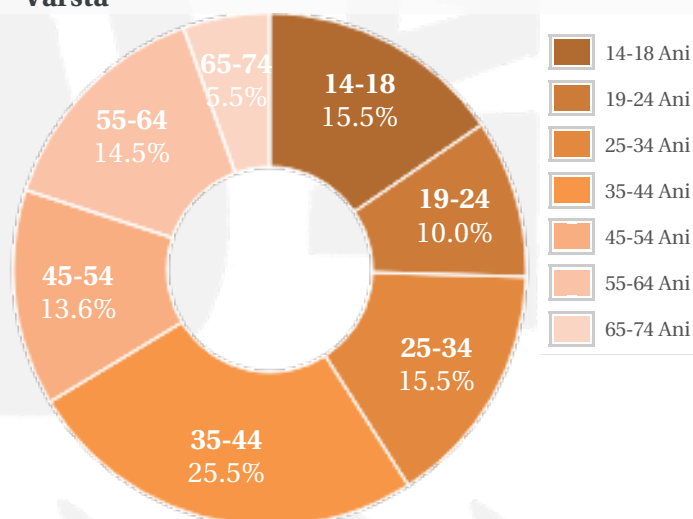
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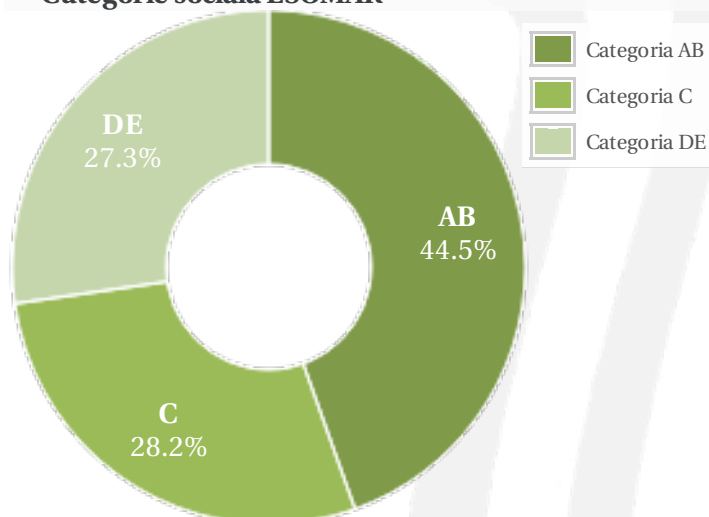
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 Decembrie 2019

| Grup | Grup tinta | Vizitatori pe Saptamana (VpS) | | Index afinitate |
|-----------------------------|--------------|-------------------------------|---------------|-----------------|
| | | Mii persoane | Structura (%) | |
| Gen | Masculin | 38 | 34.3 | 68 |
| | Feminin | 73 | 65.7 | 131 |
| Varsta | 14-18 Ani | 17 | 15 | 325 |
| | 19-24 Ani | 11 | 10 | 68 |
| | 25-34 Ani | 17 | 15.1 | 63 |
| | 35-44 Ani | 28 | 25.7 | 101 |
| | 45-54 Ani | 15 | 14 | 84 |
| | 55-64 Ani | 16 | 14.6 | 134 |
| | 65-74 Ani | 6 | 5.6 | 136 |
| Categorii sociale ESOMAR | Categoria AB | 49 | 44.6 | 137 |
| | Categoria C | 31 | 28 | 78 |
| | Categoria DE | 30 | 27.4 | 85 |