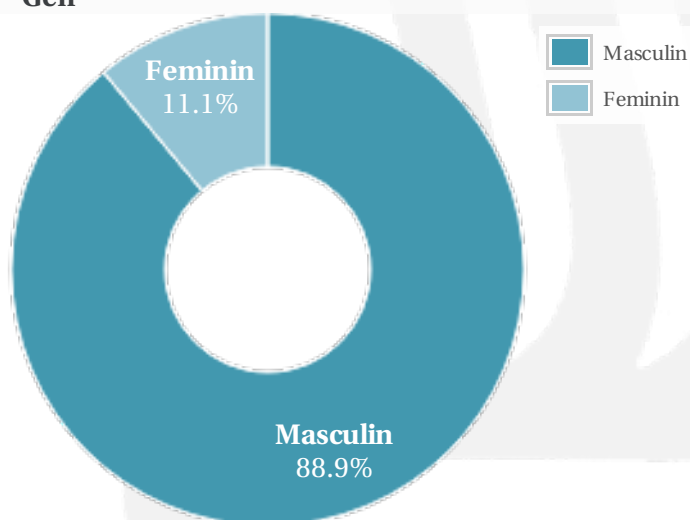


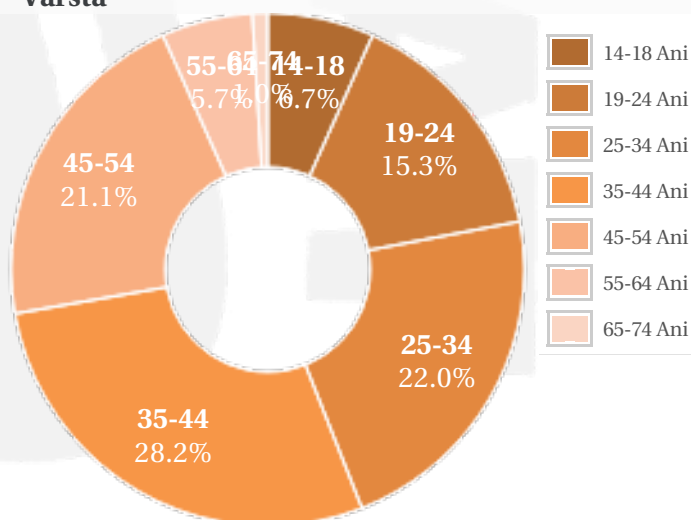
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Profil general Gen Varsta Categorie sociala ESOMAR

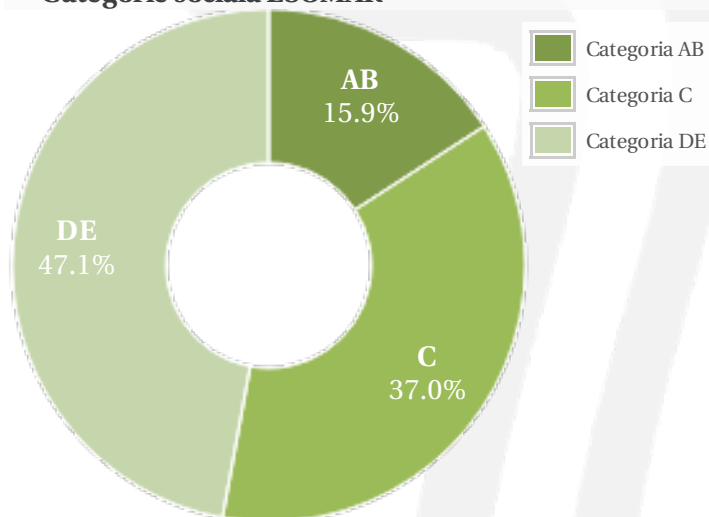
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-30 Septembrie 2020

Grup	Grup tinta	Vizitatori pe Saptamana (VpS)		Index afinitate
		Mii persoane	Structura (%)	
Gen	Masculin	185	88.9	174
	Feminin	23	11.1	22
Varsta	14-18 Ani	14	6.5	149
	19-24 Ani	32	15.5	108
	25-34 Ani	46	22.1	89
	35-44 Ani	59	28.2	111
	45-54 Ani	44	21.2	127
	55-64 Ani	12	5.6	51
	65-74 Ani	2	0.8	22
Categorii sociale ESOMAR	Categoria AB	33	15.8	54
	Categoria C	77	37.1	104
	Categoria DE	98	47.1	133