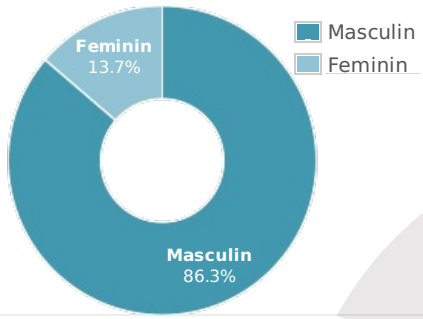
www.pieseauto.ro

categorie: Auto & moto

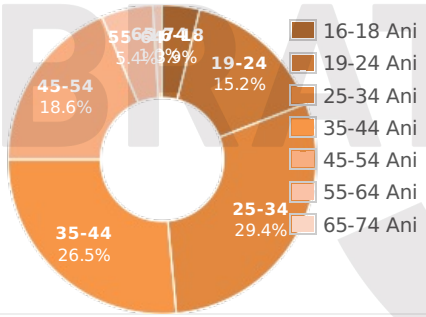
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Departament Publicitate:	**-**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

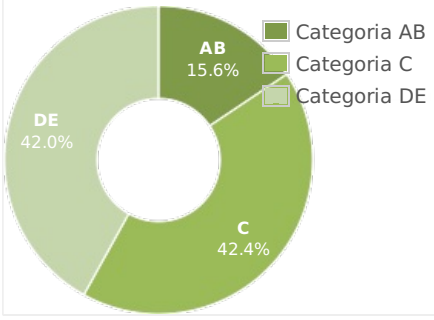
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-30 Septembrie 2019

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	204	100	100
Gen	Masculin	176	86.2	171
	Feminin	28	13.8	27
Varsta	16-18 Ani	8	4	89
	19-24 Ani	31	15	101
	25-34 Ani	60	29.5	117
	35-44 Ani	54	26.4	104
	45-54 Ani	38	18.7	114
	55-64 Ani	11	5.4	51
	65-74 Ani	2	1	29
Categorie sociala ESOMAR	Categoria AB	32	15.6	49
	Categoria C	87	42.4	118
	Categoria DE	86	42	127

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